



news

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AHIMA's Annual Convention & Exhibit: Leading the Way to Health Intelligence

Convention to address how information is transforming healthcare industry

CHICAGO – Sept. 19, 2014 – Technological advances and industry initiatives have increased the amount and access to health data, putting more health information at clinicians' and patients' fingertips than at any other time.

At the American Health Information Management Association's (AHIMA) [86th AHIMA Convention and Exhibit](#), health information management and technology professionals, government leaders and healthcare executives will gather in San Diego to address how this information is transforming the healthcare industry, Sept. 27-Oct. 2.

During Convention, AHIMA CEO Lynne Thomas Gordon, MBA, RHIA, CAE, FACHE, FAHIMA, will moderate a special panel discussion, "Leading the Way: Creating Common Ground Through Health Intelligence" that will provide insights on the future of health information management (HIM) and its evolving role as a key partner in protecting the integrity of health information and turning that information into health intelligence to further improve healthcare outcomes.

"This is an opportunity for those working throughout the health information management field to come together and move the industry forward," said AHIMA Board President/Chair Angela Kennedy, EdD, MEd, MBA, RHIA, CPHQ. "The breadth of topics that we will discuss reflects the changing dynamics of the entire healthcare industry. This is truly a time for those of us in HIM to dream, believe and lead."

Other sessions during the convention will address topics such as:

- **Information Governance:**
 - Electronic health records and HIM practice standards
 - AHIMA update on Information Governance framework

- Insights on how information and data governance practices are evolving in healthcare
- **ICD-10:**
 - Strategies for making the most of the one-year delay
 - Physicians' perspectives of ICD-10
- **Emerging Trends and Innovation:**
 - The role of social media and collaboration tools to drive quality improvement and efficiency within healthcare settings
 - Strategies for successful patient/provider portal implementation
- **The Latest in Privacy and Security and Federal Updates on Healthcare IT Initiatives**
 - Recommendations to combat medical identity theft
 - Emerging privacy and security challenges
 - Panel on Office for Civil Rights role in privacy and security rules enforcement
 - Health IT and patient safety
 - Advancing interoperability for enhanced health information exchange

This year's general session speakers include:

- **Lynne Thomas Gordon**, MBA, RHIA, CAE, FACHE, FAHIMA, to moderate panel discussion, "Leading the Way: Creating Common Ground through Health Intelligence." Panelists include:
 - **Russell P. Branzell**, FCHIME, CHCIO, College of Healthcare Information Management Executives;
 - **Julio C. Silva**, MD, Sidra Medical and Research Center, Qatar
 - **Ann Blouin**, PhD, RN, FACHE, The Joint Commission
 - **Joseph Fifer**, FHFMA, CPA, Healthcare Financial Management Association
- **Karen B. DeSalvo**, MD, MPH, MSc, national coordinator for Health Information Technology, will provide a federal update on ONC initiatives
- **Eric Topol**, cardiologist and chief academic officer, Scripps Health, will present "Leading the Way: Advances in Medical Technology"
- **Judy Murphy**, RN, FACMI, FHIMSS, FAAN, chief nursing officer, Office of the National Coordinator for Health Information Technology, will present "Using Health IT to Drive Health Care Transformation"
- **Deborah Green**, MBA, RHIA, EVP/Operations and chief operating officer, AHIMA, and **Galina Datskovsky**, PhD, IGP, CRM, consultant and facilitation and past president of ARMA International and CEO of Covertix North America will present "AHIMA Leading the Adoption of Information Governance for Healthcare"
- **Jeff Arnold**, chairman and CEO of Sharecare, "On the Front Lines of Healthcare: A Case Study of Data-Driven Dialogue with the Department of Defense"

Additional General Session keynote speakers will entertain and inspire those attending AHIMA's Convention. They include:

- **Nate Harding**, CEO and co-founder, Ekso Bionics, "Leading the Way: Life Changing Innovation"

- **Rich Bluni**, RN, Studer Group, “Inspired Leadership”
- **Rob Lowe**, actor and cancer-awareness advocate, “Standing Up to Cancer”

In addition to the educational and motivational sessions, media can visit the Innovation Pavilion and Exhibit Hall with more than 220 exhibitors.

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About AHIMA

The American Health Information Management Association (AHIMA) represents more than 71,000 educated health information management and health informatics professionals in the United States and around the world. AHIMA is committed to promoting and advocating for high quality research, best practices and effective standards in health information and to actively contributing to the development and advancement of health information professionals worldwide. AHIMA's enduring goal is quality healthcare through quality information.

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