

Growing numbers of organizations across industries are recognizing the need to value and control their information. In healthcare information must be valued, controlled, and trusted. This requires governance. Governance requires the adoption and ingraining of a framework, principles, rules, and managed processes. This is Information Governance.

WHAT IS INFORMATION GOVERNANCE (IG)?

AHIMA DEFINES IG AS “AN ORGANIZATION-WIDE FRAMEWORK FOR MANAGING INFORMATION THROUGHOUT ITS LIFECYCLE AND FOR SUPPORTING THE ORGANIZATION’S STRATEGY, OPERATIONS, REGULATORY, LEGAL, RISK, AND ENVIRONMENTAL REQUIREMENTS.”



Establishes
policy



Determines
accountabilities for
managing information



Promotes objectivity
through robust,
repeatable processes

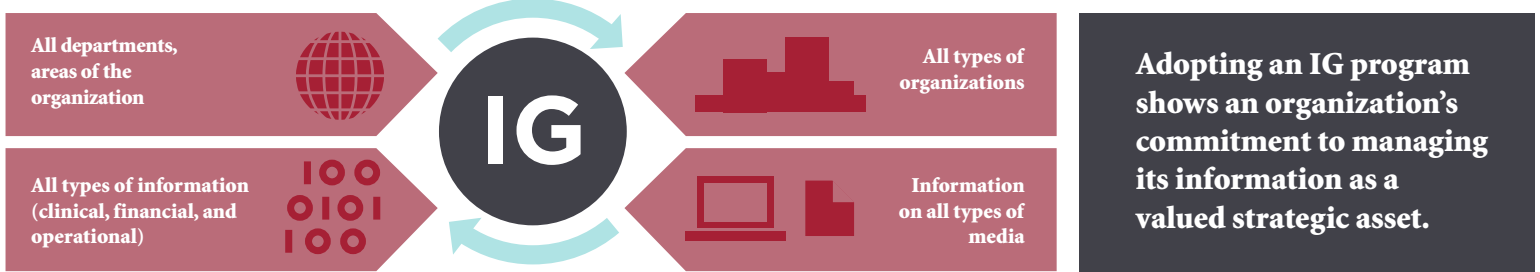


Protects information
with appropriate
controls



Prioritizes
investments

INFORMATION GOVERNANCE FOR HEALTHCARE INCLUDES:



WHY IS IG NECESSARY? IG CONTRIBUTES TO:



Safety and
quality of care



Population
health



Operational
efficiency and
effectiveness



Cost
reduction

HEALTHCARE IS FACING A FLOOD OF INFORMATION. IG HELPS ORGANIZATIONS KEEP THEIR HEADS ABOVE WATER!

HOSPITAL ADOPTION RATE OF EHRs



59%
2013



14.75%
2010

FACTS:

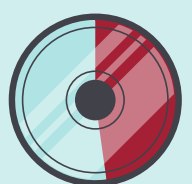
4X
HIGHER

2X
HIGHER

OFFICE-BASED PHYSICIAN ADOPTION RATE OF EHRs



24%
2009



48%
2013

Info from US Department of Health and Human Services, Office of the National Coordinator for Health IT | HealthData.gov

THERE'S A NEED FOR IG!

Where do organizations stand on IG adoption? A recent study conducted by AHIMA and Cohasset Associates revealed slow implementation:



90% of 1000 respondents
agreed on drivers of IG:

- COMPLIANCE
- PATIENT SAFETY
- QUALITY CARE
- COST CONTAINMENT
- TRUSTED ANALYTICS
- CHANGING PAYMENT MODELS



65%
recognize need
for formal IG



43%
have initiated an
IG program



Source: ahima.org/IGwhitepaper

INTERESTED IN LEARNING MORE ABOUT IG? FOR MORE INFORMATION
ON AHIMA'S IG INITIATIVES, VISIT AHIMA.ORG/IGRESOURCES.