Growing numbers of organizations across industries are recognizing the need to value and control their information. In healthcare information must be valued, controlled, and trusted. This requires governance. Governance requires the adoption and ingraining of a framework, principles, rules, and managed processes. This is Information Governance.

WHAT IS INFORMATION GOVERNANCE (IG)?

AHIMA defines IG as “An organization-wide framework for managing information throughout its lifecycle and for supporting the organization’s strategy, operations, regulatory, legal, risk, and environmental requirements.”

Information Governance for Healthcare Includes:

- Establishes policy
- Determines accountabilities for managing information
- Promotes objectivity through robust, repeatable processes
- Protects information with appropriate controls
- Prioritizes investments

All departments, areas of the organization

All types of information (clinical, financial, and operational)

Information on all types of media

Adopting an IG program shows an organization’s commitment to managing its information as a valued strategic asset.

WHY IS IG NECESSARY?

IG CONTRIBUTES TO:

- Safety and quality of care
- Population health
- Operational efficiency and effectiveness
- Cost reduction

HEALTHCARE IS FACING A FLOOD OF INFORMATION. IG HELPS ORGANIZATIONS KEEP THEIR HEADS ABOVE WATER!

FACTS:

HOSPITAL ADOPTION RATE OF EHRS

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>2013</td>
<td>59%</td>
</tr>
<tr>
<td>2010</td>
<td>14.75%</td>
</tr>
</tbody>
</table>

Office-based physician adoption rate of EHRS

<table>
<thead>
<tr>
<th>Year</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>24%</td>
</tr>
<tr>
<td>2013</td>
<td>48%</td>
</tr>
</tbody>
</table>

4X HIGHER 2X HIGHER

Info from US Department of Health and Human Services, Office of the National Coordinator for Health IT | HealthData.gov

THERE’S A NEED FOR IG!

Where do organizations stand on IG adoption? A recent study conducted by AHIMA and Cohasset Associates revealed slow implementation:

- 65% recognize need for formal IG
- 43% have initiated an IG program

90% of 1000 respondents agreed on drivers of IG:

- Compliance
- Patient Safety
- Quality Care
- Cost Containment
- Trusted Analytics
- Changing payment models

Interested in learning more about IG? For more information on AHIMA’s IG initiatives, visit AHIMA.org/IGresources.