Founded in 1928 to improve the quality of medical records, the American Health Information Management Association (AHIMA) is committed to advancing the health information management (HIM) profession in an increasingly electronic and global environment through leadership in advocacy, education, certification, and lifelong learning.

Today, AHIMA is the premier organization of HIM professionals, and has more than 71,000 members, all dedicated to the effective management of personal health information to deliver quality healthcare to the public.

The next age of healthcare is upon us. HIM is playing an expanding role in the transformation of healthcare delivery, and AHIMA and the AHIMA Foundation are leading the way. As an internationally respected voice, we collaborate with organizations like yours to advance HIM.

Choosing the right organization with whom to partner can make a meaningful difference in your marketing, branding, and strategic philanthropy efforts. AHIMA's sponsorship opportunities provide maximum exposure for companies seeking to align with the leadership position of AHIMA and the AHIMA Foundation.
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Note: This information is subject to change based on local venue restrictions and factors outside AHIMA’s control.
So why support AHIMA and the AHIMA Foundation?

Since your organization spends a significant amount of time and money on the development of key marketing, branding, and philanthropic strategies, you deserve a significant return on investment. AHIMA and the AHIMA Foundation can help your organization maximize the success of these strategies. Together we can move HIM forward.

Corporate opportunities are available through three programs:

» Corporate Partner & Sponsorship
» Signature Partner
» AHIMA Foundation

We invite you to participate. Choose a single program or combine your investment in multiple programs for even greater exposure and impact.

Corporate Partner & Sponsorship Program

Advance the Profession & Achieve Business Results—Support AHIMA’s initiatives and the objectives of the AHIMA Foundation. The Corporate Partner and Sponsorship Program offer several recognition levels for your organization. Your contributions to both entities determine your recognition level and featured benefits.

Signature Partner

Your Company’s Greatest Investment: The Future of HIM—Any company can become a Signature Partner, which offers direct access to a variety of perks, exclusively for Signature Partners!

AHIMA Foundation Program

Support Essential Programs & Extend Your Presence—The AHIMA Foundation is AHIMA’s 501(c)(3) affiliate foundation. The AHIMA Foundation offers a number of philanthropic, tax-deductible opportunities that support the industry, the profession, and the creation of HIM knowledge.

Please note: All 2014 sponsors are extended the courtesy of first renewal opportunity for sponsorships until March 2, 2015, for Annual Convention and Exhibit items or as otherwise indicated for non-convention items. First renewal courtesy will not be held past deadlines, and opportunities will be made available if not committed according to schedule.
CORPORATE PARTNER & SPONSORSHIP OPPORTUNITIES
Corporate Partner & Sponsorship Opportunities

Having visibility among key influencers, thought leaders, and decision-makers in the HIM field presents valuable opportunities that deliver extensive benefits and promotional rights. Additional program features include opportunities to build and maintain a unique relationship with AHIMA members, as well as with HIM, health information technologies (HIT), and coding communities. Elevate marketing initiatives through the following areas:

**Corporate Partner Recognition**
- Leadership Circle
- Diamond Partner
- Platinum Partner
- Gold Partner
- Silver Partner
- Bronze Partner
- Supporting Partner

**Sponsorship Opportunities**
- Leadership Symposium
- Educational Conferences and Summits
- Clinical Coding Meeting
- AHIMA Convention & Exhibit
- Industry Celebration & Awareness Weeks
- AHIMA Learning on Demand
- Leadership Development & Recognition
- E-Blasts
- Webinars

**Other Corporate Opportunities**
- Annual Convention & Exhibit
- Advertising in AHIMA Periodicals, Newsletters and Online
- Signature Partner Program

**Other Foundation Opportunities**
- Research
- Scholarship
- Apprenticeships
Corporate Partner Recognition

Corporate Partner Recognition Levels are determined by the combination of philanthropic and sponsorship support. Most contributions to the AHIMA Foundation are tax-deductible, but sponsorship support of AHIMA is not tax-deductible. Other programs such as Signature Partner and advertising do not contribute to the determination of partner level.

As a Corporate Partner, your organization receives recognition and benefits for one year. Certain types of recognition may be contingent upon your ability to meet print, publication, or other deadlines.

Standard Recognition for All Partner Levels

» Corporate Partner ribbons for representatives attending the Annual Convention
» Corporate Partner certificate for display at Annual Convention exhibit booth
» Corporate Partner logo next to exhibitor listing in Annual Convention program
» Listing in appropriate Corporate Partner level in:
  › Annual Convention program
  › Annual Convention newspaper, AHIMA Today
  › Annual Convention issue of the Journal of AHIMA
  › AHIMA Foundation website
  › Screen scroll prior to Annual Convention General Session
» Use of Corporate Partner logo in marketing, according to AHIMA’s terms of use
Recognition per Partner Level

Leadership Circle ............................................................................................................................................. ($100,000 or greater)
» 1,000 exhibitor priority points
» Six invitations to the annual AHIMA Foundation Donor Reception
» Announcement of support in an AHIMA communications vehicle
» Crystal Award for display in your exhibit booth at the Annual Convention
» Opportunity for an executive representative to accept Crystal Award during the Annual Convention General Session
» Acknowledgement during an appropriate public session at the Annual Convention

Diamond Partner ........................................................................................................................................... ($50,000–$99,999)
» 500 exhibitor priority points
» Four invitations to the annual AHIMA Foundation Donor Reception
» Crystal Award for display in your exhibit booth at the Annual Convention
» Opportunity for an executive representative to accept Crystal Award during the Annual Convention General Session

Platinum Partner ........................................................................................................................................... ($25,000–$49,999)
» 300 exhibitor priority points
» Three invitations to the annual AHIMA Foundation Donor Reception
» Crystal Award for display in your exhibit booth at the Annual Convention
Gold Partner ........................................................................................................................................................ ($10,000–$24,999)
» 200 exhibitor priority points
» Two invitations to the annual AHIMA Foundation Donor Reception
» Crystal Award for display in your exhibit booth at the Annual Convention

Silver Partner ........................................................................................................................................................ ($5,000–$9,999)
» 100 exhibitor priority points
» Two invitations to the annual AHIMA Foundation Donor Reception

Bronze Partner ................................................................................................................................................ ({$2,500–$4,999)
» 50 exhibitor priority points
» One invitation to the annual AHIMA Foundation Donor Reception

Supporting Partner ............................................................................................................................................ ($1,000–$2,499)
» 25 exhibitor priority points
» One invitation to the annual AHIMA Foundation Donor Reception

Note: The above recognition is in addition to recognition specific to the program, event, or project funded by the sponsor. Although the ability to recognize support will vary by program and project, the recognition provided will take into consideration the comparative level of support for that project. Use of partner recognition logos is subject to the AHIMA Terms of Use Agreement.
Leadership Symposium & Health Information Professionals Week

March 22–28 | Capital Hilton, Washington, D.C. $1,500–$7,500 (some customization possible)

The Leadership Symposium provides an opportunity to engage in dialogue that will set the strategic direction of the HIM profession and the association. An update on AHIMA activities and opportunities for valuable member input is included. The audience consists of AHIMA leadership, Component State Association leadership and AHIMA members.

11th Annual Long-Term & Post-Acute Care (LTPAC) Health IT Summit

June 21–23 | Baltimore, MD

The Long-Term and Post-Acute Care (LTPAC) Health IT (HIT) Summit is the premiere health IT conference for individuals within and working with the LTPAC industry for over 10 years. As the key conference of HIT leaders, policy makers, providers, vendors and professionals, the Summit continues to advance initiatives facing the long term, post acute care industry and priorities from the latest Roadmap for Health IT in LTPAC.

Sponsorship offers the opportunity to target thought leaders and stakeholders committed to developing a national agenda for health information technology (HIT) and the electronic health record (EHR) in long-term and post-acute care. In addition, you will have access to more than 250 LTPAC HIT pioneers and gain the opportunity to increase exposure for your organization.

- Refreshment Break $3,500
- Continental Breakfast $4,000 (two available)
- Networking Reception $7,500 (exclusive)
- Education Tracks $1,750
- Lunch $6,500 each
- Wi-Fi $4,000 (exclusive)
- E-blast Inquire for pricing
- Premier Sponsor $4,500
- Supporting Sponsor $3,500
AHIMA Educational Conferences

AHIMA Data Summit: Beyond ICD-10
July 13–14 | Baltimore, MD
Join AHIMA and several industry experts for a one-of-a-kind meeting exploring the many connections surrounding healthcare data, and how classification and terminologies (including ICD-10) provide more specificity to that data. Whether it is terminologies found in the billing system or the data analysis needed for strategic planning, today’s providers must understand where and how data affects their organization—internally and externally. Since its founding in 1928, AHIMA has been an industry leader in the effective management of health data and this summit brings all aspects of coded data together in an exciting, industry-leading program.

»   Premier Sponsor   $8,000
»   Supporting Sponsor  $5,000
»   Sit Down Lunch     $6,000
»   Continental Breakfast  $5,500
»   Reception            $7,000
»   Refreshment Breaks   $3,000
»   Lanyards             $5,000
»   E-Blast Inquire for pricing

Assembly on Education Symposium/Faculty Development Institute (AOE/FDI)
July 18–22 | Austin, TX
AOE/FDI is the premier health information educator event, offering practical information on curriculum design, online education, accreditation, and leadership skills. The focus is on empowering faculty to develop the workforce to advance health information. Special events include a Faculty Development Institute, AHIMA’s Virtual Lab learning sessions, keynote speakers, discussion roundtables, an academic forum, and a research forum.

»   Premier Sponsor  $5,000
»   Supporting Sponsor  $3,500
»   AHIMA’s Virtual Lab Training & Development Sessions  $3,000
»   Welcome Reception  $6,500 (exclusive) or $3,000 (co-sponsored)
»   Faculty Breakfast  $5,000
»   Continental Breakfast  $3,500
»   Attendee Tote Bags  $4,000
»   E-Blast Inquire for Pricing
»   Wi-Fi  $4,000
Leadership Symposium

July | Chicago, IL
This annual conference brings together the leadership of AHIMA’s component state associations for leadership development and education. Sponsorship opportunities include attendee tote bags, continental breakfast, lunch, welcome reception, and keynote speakers.

» Keynote Speaker at Leadership Conference $3,000
» Continental Breakfast $4,000 each (three available)
» Lunch $5,000 each (two available)
» Breaks $2,000 each (two available)
» Attendee Tote Bags $2,500 (one available)

CDI Summit: Leading the Documentation Journey

August 6–7 | Alexandria, VA
The AHIMA CDI Summit is the premier industry event dedicated to leading the documentation journey and exploring the challenges presented by today’s complex healthcare environment. Alongside keynote addresses from nationally recognized industry experts, this comprehensive two-day conference offers access to a range of presentations on best practices, innovation, implementation, and ICD-10-CM/PCS.

» Premier Sponsor $5,000
» Supporting Sponsor $3,500
» Morning or Afternoon Break $3,000
» Lunch $4,000
» Break-out Sessions $1,500
» E-Blasts Inquire for pricing
Pre-Convention Clinical Coding Meeting
September 26–27, 2015 | New Orleans, LA

Coding Community Luncheon.................................................................................................................. Inquire for more information

Coding Community Continental Breakfast (Two available) ........................................................................................................................................ $3,750
Treat attendees to a great start by sponsoring a continental breakfast. This is great for networking, gaining high visibility, and building relationships.

Coding Community Track (Multiple tracks available) ........................................................................................................................................ $1,750 per track
Sponsor one or more of the Coding Community topic tracks and be listed in the program and acknowledged in sessions.

Coding Community General Session ........................................................................................................................................ $5,000 per session
Sponsor one or more of the Coding Community general sessions, and be listed in the program.

Additional Clinical Coding Meeting Opportunities
» Reception $8,000
» E-Blasts Inquire for pricing
» Premier Sponsor $7,000
» Supporting Sponsor $4,000
» Breaks $3,500
AHIMA Convention & Exhibit

September 26–September 30 | New Orleans, LA

For your support to be recognized in the final Convention program and distributed to all registrants, your commitment must be received by July 10, 2015.

*Appreciation Celebration Premier Sponsorship* ................................................................. Inquire for opportunity

Please inquire for the following opportunities. Additional opportunities will also be available depending on the venue.

- **Light-up Glasses**
  Your two-color logo will be on LED “lightup” drinking glasses used at all bars (except the lead sponsor VIP area and any specialty drink bars—maximum two). Attendees will be able to take the glasses home as an event keepsake. Your logo will also be on collateral and signage associated with the Gala.

- **DJ**
  Your logo will be prominently displayed near the stage and on signage associated with the celebration. This sponsorship may include the opportunity for your representative to introduce the DJ.
» Specialty Drink Stations
Two bars will be designated as “specialty drink” bars and will serve a cocktail other than the standard beer and wine. Attendees must have a ticket to get this “specialty drink.” Your representatives will distribute tickets at your booth or the party. (Number of tickets based on the chosen drink.) This sponsorship includes your company logo on promotions for the Celebration and on signage at the specialty bars.

» Photo Opportunity
A green screen photo area or photo booth will be set up with a fun theme related to the party. Participants take home their own photograph customized with your company logo. This sponsorship promises to create a waiting line for networking opportunities, and a fun and memorable impression of your organization.

» Dessert Stations
Satisfy the sweet tooth of every guest. Your company logo will be on signage and napkins at the dessert stations. Sponsorship also includes your logo on all marketing for the Celebration.

» Caricature Artist
Caricature artists are great entertainment! Each caricature is rendered in a matter of minutes. These personalized souvenirs will provide a fun memory of the event for all attendees. Your company logo will be on each finished drawing and on signage near the artist.

» Celebration Giveaways
Give guests a keepsake of the fun they had at the event. This sponsorship allows your representatives to provide a giveaway to guests when they enter or leave the party. In addition, your logo will be on marketing associated with the Celebration as well as on signage at the event.
AHIMA Foundation Thought Leaders Lecture Series
Thought Leaders lecture series presents an opportunity for HIM professionals—including corporate executives and AHIMA members—to engage industry leaders about the field’s cutting-edge topics. Sponsored lectures include keynote speakers during the convention’s General Session, and features leading practitioners, educators, and researchers from the HIM field and beyond. All lectures are recorded and made available online as a special series for students, practitioners, and others interested in the field.

Convention Badge Holders
Since attendees wear their badges the entire convention week, make your company’s name and one-color logo front and center. Badge holders have a handy pocket to store business cards, money, a hotel key or other essentials. Attendees frequently use the badge holders after the convention is over.

Shuttle Bus
Take advantage of this opportunity to put your message in front of attendees as they travel each day between the headquarter hotel and the convention center. As the sponsor, you’ll receive a four-color coach banner on each side of the five convention shuttle buses. Gain logo recognition on the shuttle schedule and all shuttle signage at the convention center and hotels. Overflow hotel shuttles and headrest covers can be included for separate, additional fees.

Water Bottles
Your one-color logo will be on the reusable water bottles that are placed in each attendee’s registration bag. You will also be recognized for corporate responsibility, as we encourage attendees to “go green” by refilling their water bottles.

AHIMA Today—On-site and Digital Convention Newspaper
Convention attendees stay current on convention activities and the latest professional information by reading the on-site show daily: AHIMA Today. Newsstands are conveniently located outside educational sessions, near the registration area, and outside the exhibit hall. Your company logo and tagline will be on the front page of the sponsored issue and the newspaper distribution bins. You also receive one full-page ad in your sponsored issue.

In addition, AHIMA Today is digital. Your logo, link, and 50-word sponsor text will be in the e-mail announcing each day’s digital version to our AHIMA members. There will also be a link to each edition on the AHIMA website. Each issue features a welcome page with an acknowledgement and link to your website, which will remain available for six months.
**Relaxation Station**
During a long day of educational sessions and working the exhibit hall, attendees will appreciate the opportunity for a complimentary upper body massage courtesy of your company. Located in a prominent area of the exhibit hall, the relaxation station will be staffed by two massage therapists and furnished with comfortable seating. Therapists can wear your logo apparel (provided by the sponsor). Attendees will be required to stop by your booth to pick up a voucher (provided by AHIMA) for redemption at the relaxation station. Signage with your logo will be provided at the station and your staff can welcome attendees to the station.

**Snack Break in Exhibit Hall**
Be the exclusive sponsor for the snack break on Tuesday or Wednesday in the exhibit hall, and be recognized on signage at each food station. Your representatives can help greet attendees as they stop by for a break.

**Sunday Welcome Reception Hors D’oeuvres Stations**
Your company will be the exclusive sponsor for the food stations at this opening welcome event on Sunday evening. Sponsorship includes signage at the hors d’oeuvres stations and the opportunity to provide napkins with your logo.

**Hotel Keycards**
Increase your visibility with a custom company design printed on the magnetic room keycards provided to all attendees when they check into the headquarter hotel. Your message will reach more than 1,000 AHIMA Convention and Exhibit attendees staying at the headquarter hotel.

**Registration Bag Notepads**
Increase your visibility with a custom company design printed on the 100-sheet notepads provided to all convention attendees in their tote bags.

**Registration Bag Pens**
Your one-color logo will be on the pen every attendee receives in the registration bag.

**Closing Session Giveaway**
As attendees leave the closing general session on Wednesday, present them with a giveaway to inspire them to join us at the 2016 convention. With your logo on the giveaway item, they’ll remember you as well.
House of Delegates Sponsorships
The AHIMA House of Delegates is made up of representatives from each of the Component State Associations. As the leadership of the Association, these individuals are shaping the future of HIM. Sponsorship of the Delegates’ meals and breaks provides unique visibility and networking opportunities.

“You Are Here” Kiosks
With this opportunity, your four-color logo is displayed on two “You Are Here” map kiosks, located at the exhibit hall entrance and near the café. In addition, your company name in the “You Are Here” listing will be bolded and in color. Your logo will be placed on your booth space on the map.

“Have a Cup on Us” Coffee Vouchers
Help attendees get a great start on their day or “perk” up with a mid-afternoon break by providing them with vouchers for a free cup of coffee at the convention center. Attendees will be directed to your booth to pick up their vouchers. The sponsorship fee includes 500 vouchers and can be adjusted if you wish to give out more.

“Have a Muffin on Us” Vouchers
Start the attendees’ day with a tasty treat by providing them with vouchers good for a free muffin at the designated convention food vendor locations. Attendees will be directed to your booth to pick up their vouchers. The sponsorship fee includes 375 vouchers and can be adjusted based on the number of vouchers you wish to give away.

Networking Breakfasts (Multiple available)
Members with special interests gather for a full breakfast and informal networking around their preferred topics. As a sponsor, you can have up to two representatives attend and share in the discussion and make welcoming remarks to attendees.

Student Academy (Multiple options)
This is a special session for HIM students, providing networking opportunities, an orientation session for the convention, and speakers on topics of special interest. Your representative can greet and address the attendees.

Beverage Station in Registration Area
Refreshing beverages will be provided in the registration area or other high traffic area from Saturday through Tuesday. As a sponsor, your logo will be visible to each registrant as they stop by for a break in this high-traffic area.
Exhibit Hall Aisle Banner Logos (Multiple available)
During the exhibition, aisle banners will be hung from the hall ceiling in each aisle to help attendees find their way. Add your logo and booth number to a 3’x 2’ double-sided area of the aisle banners so visitors learn to associate your organization as a leader in HIM. Select a maximum of three aisles.

Convention Center Banners (Multiple available)
Increase your visibility with your logo on one of the banners located in high traffic areas of the convention center. Locations and sizes vary. Attendees are sure to see your message.

Floor Arrow Decals (10 decals in total)
Increase your visibility with your company logo and booth number on floor arrows directing attendees to the convention center. The decal is co-branded and will read, “AHIMA Convention & Exhibit This Way.”

Window Decals in the Convention Center (6 available)
Increase your visibility with your company logo and booth number on a window decal. Attendees walk past your logo and booth number as they walk to and from the exhibit floor and sessions in the Convention Center.

Mobile Device Charging Station (2 available)
Help attendees “get a charge” by sponsoring a mobile device charging station. Your graphics will be displayed on two sides of the charging station, and a plasma screen on the other two sides will run a loop of your video/presentation (provided by sponsor). The charging stations will be located in high traffic areas.

Welcome Reception Party Plates
Your one-color logo will be displayed on a party plate available at buffet stations during the Sunday night Welcome Reception on the exhibit floor.

2016 Annual Convention & Exhibit Luggage Tags
Help promote the 2016 Annual Convention and Exhibit by sponsoring luggage tags that will be given out to attendees on Sunday night at the exhibit hall doors. Tags will display the 2016 convention logo and your company logo.
Annual Convention & Exhibit Official Map and Guide
Sponsor the Official Pocket Guide for attendees that will include a map of the exhibit hall, alphabetical exhibitor list, the convention schedule at-a-glance, and a local map. Sponsorship includes your custom ad on the back of the pocket guide, company logo on the front, and company booth and name highlighted on the exhibit hall map.

Recycling Bins
Your four-color logo will go on badge recycling bins located at each exhibit hall exit. Join us as we encourage attendees to “go green!”

First-Time Attendees Orientation
This one-hour orientation provides first-time attendees with valuable tips on networking and making the most of their time at the convention. The Sunday session will provide attendees with all they need before the first full day of convention. Your representative can welcome attendees and provide them with a memento of your choice (provided by sponsor). Anticipated attendance is approximately 150.

Educational Tracks (3 sessions per track)
Sponsor a convention educational track, and associate your company with the continuing education of HIM professionals. There’s a session for just about every area of interest in the practice of HIM. For a full listing, see our website or inquire for details.

2015 AHIMA Convention & Exhibit E-blast
These e-blasts are sent to a targeted audience in the weeks prior to the Annual Convention & Exhibit, with each one promoting a different topic, event, or activity. As a sponsor, you’ll receive logo recognition, a 50-word text section, and a link to your website.

Educational Site Visits
AHIMA is planning a number of educational tours to medical facilities and other sites during the convention. You can work with a client and AHIMA to establish a visit to the client site. Site selections are made well in advance. Benefits include quality time with participants on the transport bus, and the opportunity to create a memorable educational event.

Privacy & Security Institute
This interactive, two-day program equips participants with best practices for managing important privacy and security issues. Sponsorship is available for general sessions, individual tracks, and meals. Please inquire.
Industry Celebration & Awareness Week

Health Information Professionals Week

Health Information Professionals’ (HIP) Week, takes place in March to honor the skills and knowledge of health information professionals. HIP Week is a showcase for the thousands of professionals who perform their duties masterfully throughout the year. AHIMA is honored to provide support, representation, and training to HIM professionals for these valuable contributions to the healthcare industry, and provides members with promotional materials related to the week’s theme as well as educational fact sheets and tools for promoting the contributions of HIM.

Leadership Development & Recognition

Triumph Awards .................................................................................................................................................................................. $20,000

These national awards recognize special individuals who have made a difference in the HIM profession. The Triumph Awards honor leadership in the HIM field, reward contributions that build our knowledge base, recognize excellence in preparing future HIM professionals, and encourage fresh talent and leadership. Awards are presented at the annual convention. Winners and sponsors are highlighted on the AHIMA website year round.

E-Blasts to Members & Customers ................................................................................................................................................................................. Inquire for pricing

Be recognized as an AHIMA supporter in an e-mail that goes out to the AHIMA database. Your logo and 50-word sponsor statement will be placed in an e-mail.

Webinar Education Sponsorship (Inquire for pricing)

Position your organization as an industry thought leader and gain credibility by sponsoring AHIMA’s highly regarded and exceptional lifelong learning opportunities. Your company gains visibility for the program at the live event as well as afterwards since they are recorded and made available on demand.

For more information, contact:

Patricia Guerra, Director, Corporate Development and Sponsorship
Patricia.Guerra@ahima.org | (312) 233-1153
Other Corporate Opportunities

In addition to the Corporate Partner and Sponsorship Program, AHIMA offers other promotional options through the Signature Partner Program, exhibits, and advertising.

**Annual Convention & Exhibit**

Simply put, this is the largest HIM and coding convention in the world. Combine the power of sponsorship and an exhibit at this world-class event for high impact and high yield results.

*Please visit ahima.org/events*

**For more information, contact:**

**Kelli Wondra, Exhibits Manager**  
(312) 233-1101 | kelli.wondra@ahima.org

**Advertising | AHIMA Periodicals, Newsletters & Online**

Contact Network Media Partners, AHIMA’s partner for advertising in the *Journal of AHIMA, AHIMA Advantage*, ResourceConnect, and other periodicals, as well as Buyer’s Guide advertising and all online advertising.

**Jeff Rhodes, Vice President**  
(410) 584-1940 | jrhodes@networkmediapartners.com

**Brittany Sullivan, Senior Account Executive**  
(410) 584-1941 | bsullivan@networkmediapartners.com
Signature Partner

As a Signature Partner, you’re entitled to benefits and recognition that extend a full year.

Any interested company may become an AHIMA Signature Partner, which directly supports AHIMA’s education, research, and leadership development activities, impacting the future of HIM.

For more information, contact:
Patricia Guerra | Director, Corporate Development and Sponsorship
Phone: (312) 233-1553 | patricia.guerra@ahima.org
AHIMA Foundation

The AHIMA Foundation is AHIMA’s 501(c)(3) charitable affiliate. By supporting the AHIMA Foundation, you gain invaluable recognition and benefits for one year. Certain types of recognition may be contingent upon the corporate partner meeting print, publication, or other deadlines.

» Corporate partner levels are determined by the combination of philanthropic and sponsorship support.

» Charitable contributions to the AHIMA Foundation are tax deductible. Sponsorship support is not tax deductible.

» Signature Partner and advertising programs do not contribute to the determination of partner level.

AHIMA Foundation opportunities include:

» Sponsored Research and Studies
» AHIMA Foundation Special Programs
» AHIMA Foundation Events at AHIMA Annual Convention & Exhibit
» Philanthropic Giving: Scholarships and Named Funds
» Educational Grants
» Professional Development: Thought Leaders Lecture Series
Named AHIMA Foundation Merit Scholarship

Donors may establish a named scholarship fund (named for the sponsoring company, or in honor or memory of an individual) that supports either undergraduate or graduate students in the health information field. Depending upon the type of scholarship you wish to support, contributions range from $1000 to $2500, and the named scholarship will be listed in the annual scholarship list.

Endowed Scholarship Fund

A permanent endowment fund for merit scholarships may be established for a minimum contribution of $25,000. The Foundation provides annual scholarship grants to outstanding undergraduate and graduate students at accredited HIM programs across the country. Scholarships can be named for the sponsor company or may be in memory or honor of an individual. Sponsors can develop criteria for scholarship award recipients, such as area of study, level of educational support, geographic location, etc. Endowed scholarship supporters will be recognized annually in donor and scholarship listings, as well as at the AHIMA annual convention.
AHIMA Foundation Research Funding Opportunities.......................................................... Amount dependent on project

The AHIMA Foundation seeks to collaborate with industry leaders in HIM to support research projects and invest in thought leadership for the 21st century.

Options for fund designation are available in areas such as:

» Support for establishment of a research endowment, a permanent endowed fund to support the Foundation’s research strategy.

» Unrestricted research support for grant proposal development

» Commissioned papers on innovations/late breaking news

» Evidence research

» National stakeholder summits

» Rapid cycle field research identifying promising practices

» HIM workforce studies

» Perspectives in Health Information Management and Educational Perspectus in Health Informatics and Information Management, the Foundation’s online peer reviewed journals

Benefits to corporate donors include:

» First access (early intelligence) to research results

» Exclusive webinars with researchers and the opportunity to shape the future of HIM

» Opportunities for the Foundation and its corporate donors to be better positioned to pursue larger, longer-term grants and contracts with those in governmental, educational, non-profit, and private sectors

» Co-branding opportunities in deliverables and other public communications

For more information about philanthropic giving and supported research, and individual and charitable corporate gifts, contact:

Mary Taylor-Blasi, Communications Specialist
AHIMA Foundation | (312) 233-1585 | mary.taylor-blasi@ahimafoundation.org