Health Information Professionals Week 2015 Planning Kit

reliable information
responsible care

March 22–28, 2015

sponsored by

American Health Information Management Association

with the support of

ahima.org/hipweek

OPTUM360°
March 22–28, 2015
Is Health Information Professionals (HIP) Week

The American Health Information Management Association (AHIMA) invites all health information professionals to join the celebration and be recognized during the 26th annual Health Information Professionals (HIP) Week, March 22–28, 2015.

Health information management (HIM) is an allied health profession responsible for ensuring the availability, accuracy, and protection of the clinical information needed to provide healthcare-related decisions. Health information professionals work in a variety of settings, including hospitals, clinics, physician offices, and many other organizations. They play a key role in the effective management of health data and medical records needed to deliver quality healthcare to the public.

HIP week coincides with AHIMA’s Hill Day, where AHIMA members converge on Capitol Hill to advance HIM. HIP Week is a great opportunity for professionals to showcase the benefits of their profession, and collectively work to deliver quality healthcare through quality information.

Help spread our message of awareness and pride by participating in HIP Week!

For more information visit ahima.org/hipweek.

How to Use This Kit

Materials in the HIP Week Planning Kit are designed to be photocopied, reprinted, and distributed to patients, community members, and healthcare and HIM professionals. Educational materials in this kit include:

• Suggested activities
• An article and quiz for healthcare professionals
• An article and quiz for the general public
• A selection of official HIP Week products

Other resources available at ahima.org/hipweek

Other resources available:

• HIP Week press release
• PowerPoint presentation
• Downloadable HIP Week logo

AHIMA is the premier association for health information management (HIM) and allied healthcare professionals. These professionals manage, protect, and utilize complex personal health information for the delivery of quality healthcare to the public.
**Suggested Activities for Healthcare and HIM Professionals**

**Start Planning Today!** Start your week by getting your superiors involved! Solicit them for ideas. Set up brainstorming meetings.

Organize a planning committee with representatives from all areas of the department. Divide your committee into teams to handle separate duties (such as Activity Committee, Poster Committee, and Public Relations Committee). Below are some ideas to get you started, but use your imagination and enthusiasm to create your own special week!

**Promote the Week** ahead of time through your organization’s intranet site, in-house publications, flyers, tent cards, and e-mail messages.

**Lunch and Learn** — Hold a brown bag lunch and learn for all facility employees, using the PowerPoint presentation found on our website. Use this presentation to educate your workforce.

**HIP Week Quiz Drawing** — Distribute copies of the quiz and article for HIM professionals. Have employees turn in the quiz for a chance to win a prize in a drawing. Or create an HIM trivia contest, word search, or other puzzles using HIM terms. Websites such as discoveryeducation.com/puzzlemaker can help you create your own puzzles quickly and easily.

**Conduct Department Tours** — Let visitors and colleagues know what the HIM department does. Use staff photos and “tools of the trade” to get your message across, and include this information in your facility’s newsletter. Invite a vendor to demonstrate high-tech industry advancements.

**Display Posters and Flyers** promoting HIP Week events in your department, waiting areas, and other high-traffic locations.

**Celebrate Your Team’s Accomplishments**
- Recognize staff contributions with commemorative items offered by AHIMA.
- Have a party for the HIM Department with gifts for everybody.
- Plan a potluck lunch, pizza party, or ice cream social.
- Recognize physicians and other staff who make vital contributions to managing health information.

**Encourage Team Members to Earn Credentials**
HIM professionals serve in a variety of healthcare settings and roles and responsibilities, and are expertly trained in management of health information. AHIMA credentials are valuable in the workforce, differentiating professionals from their peers and making a difference in your organization. Encourage team members to work toward earning a credential if they don’t already have one, or additional credentials if they do. Credentials are earned through a challenging program of examinations, education, and experience, and maintained through continuous review and education. For more information on AHIMA credentials, visit ahima.org/certification.

**Suggested Activities to Reach Out to the Public and Community**

**Tours for Elected Officials** — Invite local, state, and federal elected officials to your facility to tour your department and become aware of the important role HIM professionals play in healthcare and protecting personal health information.

**Community Seminars** — Hold an educational seminar for members of your community using the PowerPoint presentation found on our website. Examples of local civic groups include senior centers, rotary clubs, chambers of commerce, PTAs, and girls and boys clubs.
- Distribute and discuss the quiz and article for the public.
- Have attendees turn in the quiz for a chance to win a prize in a drawing.

**Educational Displays** — Contact your local schools, libraries, and community centers to ask about setting up HIP Week posters, distributing HIP Week brochures, and other information showcasing HIP Week.

**HIP Week Lobby Display** — Using the information in this kit, set up a HIP Week lobby display. Photocopy the article and quiz for the public as handouts. Use the HIP Week posters, buttons, t-shirts, and balloons for your display.

**Local Media Coverage** — AHIMA sends a HIP Week press release to national trade media. To get the word out to local media, use the sample press release template available on our website.
- To find your local media contacts, go to capwiz.com/ahima/home.
- Provide the materials in this kit as a starting point for reporters.
- Provide a tour of your facility to the media and community officials.

**Contact Guidance Counselors** at your local high schools and colleges and offer to give a presentation and provide recruitment materials. Information on the HIM profession can be found at ahima.org/careers.

**Social Media** — Create a chat on Twitter or post messages on social media sites to raise awareness of the role of health information professionals in healthcare. Post photos from your organization’s HIP Week activities to AHIMA’s Facebook page.
The quality of healthcare data impacts every decision made along the patient care continuum. The demand for accurate and reliable data has never been more important.

The sharing of today's healthcare data is far reaching. Healthcare data is created at the source by providers such as physician groups, hospitals, skilled nursing facilities, and pharmacies during the normal course of business. The data is then transformed into secondary data where it is shared with entities like payers, clearinghouses, third party vendors, public health agencies, government agencies, health information organizations, and the consumer. Each entity may have different purposes for collecting and using the data. Focus could range from the clinical, administrative, or financial aspects of data.

Data is collected in many ways and formats, using different technologies and standards often dependent upon the care setting. Technologies and data standards will vary from pharmacies to laboratories to acute care facilities; each likely to have a different technology vendor and complying with different data standards such as RxNorm, LOINC, or the C-CDA.

Healthcare organizations collect data that may never be used. Estimates indicate that healthcare data consists of 50 petabytes. To put this into perspective, one petabyte is enough to store the DNA of the entire population of the US and then clone them, twice. Data should be collected and aggregated with a purpose in mind; turning the data into meaningful information where patient care decisions are positively and responsibly influenced.

Ensuring the reliability and integrity of healthcare data begins with the accuracy and the completeness of the data captured in the patient's health record (source data). At a high level, this process includes elements like information governance where information is recognized as an asset; patient matching where error and duplicate rates are monitored and remediated; identification and authentication of all authors contributing to an entry; a process for amendments and record corrections; and adequate audit trail functionality. It is important to note that established policies, procedures, and staff education must exist for these processes to achieve and maintain a high level of compliance.

With the pressure of payment reform and lowering healthcare costs on every healthcare organization's agenda, performing data analysis and analytics to show value in data is a priority. To remain competitive and viable, healthcare organizations must be able use data to positively affect the quality of care, contain costs, and manage patient populations.

Measuring quality healthcare data comes in different forms such as face validity checks or more sophisticated methods such as descriptive, predictive, and prescriptive analytics.

Quality runs through the health information management (HIM) information lifecycle of capturing, processing, storing, and disposing of patient information. The HIM professional will continue to focus on collecting and maintaining quality data which will, in turn, deliver Reliable Information and Responsible Care.

Did you know that AHIMA has the only data analysis credential in healthcare? To learn more about the Certified Health Data Analyst (CHDA), visit ahima.org/certification/chda.

Notes:
AHIMA. “Assessing and Improving EHR Data Quality (Updated).” Journal of AHIMA 84, no. 2 (March 2013): 48–53 [expanded online version].

References:
1. healthcareitconnect.com/infographic-big-data-is-a-big-deal/
2. computerweekly.com/feature/What-does-a-petabyte-look-like

QUIZ

1. Healthcare organizations collect data that may never be used.
   a. True
   b. False

2. The four Data Quality Management Model Domains are:
   a. Creating, Applying, Warehousing, and Analysis
   b. Collection, Application, Warehousing, and Analysis
   c. Collection, Application, Warehousing, and Deletion
   d. None of the above

3. The demand for accurate and reliable data was more important in the 1960s.
   a. True
   b. False

4. “Data Consistency” is defined as:
   a. When data is not reliable
   b. The extent to which the healthcare data are reliable and the same across applications
   c. This definition does not apply to healthcare data
   d. None of the above

5. Quality runs through the HIM information lifecycle of capturing, processing, storing, and disposing of patient information.
   a. True
   b. False
Reliable Healthcare Data

by Carol Maimone, RHIA, CCS

In celebration of Health Information Professionals (HIP) Week, American Health Information Management Association (AHIMA) focuses on the theme of: “Reliable Information. Responsible Care.” When health information is reliable, patients can receive responsible care. Health information professionals are responsible for the successful management of health data and medical records needed to deliver quality healthcare to the public.

Healthcare data transformed into meaningful information should be an important concern for consumers, doctors, nurses and other healthcare providers, the healthcare industry, and the government. Standards (approved levels of quality), technologies, education, and research are required to capture, use, and maintain accurate healthcare data and help the transition from paper to electronic systems.¹

The healthcare industry is driven by data. Data can come from many sources in healthcare such as patient laboratory tests and procedures. It is also transmitted from providers to payers to determine the appropriate payment for services provided to patients.

A consumer’s health record is a primary type of data source. When data is taken from the health record and then used for purposes such as databases and registries, it is considered a secondary data source. Examples of registries include birth, cancer, or cardiac registries.

A health information professional’s job includes managing the data and maintaining its quality. When data is wrong, it can lead to errors in patient care and other healthcare decision making. Data must be correct, dependable, and complete for the best consumer care possible. Healthcare data should also remain protected and confidential. Data security is controlling who can access a consumer’s health information to private care. Making sure a patient’s health information stays private is also known as data confidentiality. The federal law known as HIPAA (Health Insurance Portability and Accountability Act of 1996) provides both security and privacy regulations that entities such as hospitals and physician offices must obey. Consumers have many rights under HIPAA in regard to their protected health information (PHI) including the right to access and the right to request an amendment or change to their information.

Reliable data is critical to the development of Health Information Exchanges (HIEs.) A HIE is the electronic movement of health-related information between organizations according to national standards. Combining reliable health information with a HIE can result in increased quality and safety of care, improved public health and monitoring, and reduced healthcare costs.

The term “health informatics” can be defined as the transformation of data into health intelligence. AHIMA leads the health informatics and information management community to advance professional practice and standards. AHIMA recognizes that quality health and clinical data are critical resources needed for efficient healthcare and works to ensure the health information used in care, research, and health management is valid, accurate, complete, trustworthy, and timely.²

AHIMA offers several credentials in an effort to position HIM professionals as leaders and role models in the health informatics and information management community. AHIMA offers the option of certification with a Certified Health Data Analyst (CHDA) credential designation to HIM professionals who qualify. CHDAs achieve recognition of their expertise in health data analysis and validation of their mastery of this domain. This prestigious certification provides practitioners with the knowledge to acquire, manage, analyze, interpret, and transform data into accurate, consistent, and timely information, while balancing the “big picture” strategic vision with day-to-day details. CHDA-credentialed professionals show broad organizational knowledge and the ability to communicate with individuals and groups at multiple levels, both internal and external.³

References:
1. library.ahima.org/xpedio/groups/public/documents/ahima/bok1_047417.hcsp?dDocName=bok1_047417
2. ahima.org/about/aboutahima
3. ahima.org/certification/chda

QUIZ

1. AHIMA offers the following credential for certification in health data analysis expertise:
   a. CHPA   c. CHPS
   b. CHDA   d. CHIP

2. The term “health informatics” is the transformation of data into health intelligence.
   a. True
   b. False

3. Which of the following is a primary type of data source?
   a. Patient name   c. Patient health record
   b. Patient phone number   d. Physician name

4. The HIM professional’s role is not pertinent in maintaining data quality.
   a. True
   b. False

5. A reliable HIE can result in:
   a. Improved public health
   b. Reduced healthcare costs
   c. Increased patient safety
   d. All the above
Mix and Match T-Shirts: Comfortable, 100 percent cotton T-shirt displays a one-color event logo and an optional imprint of your facility name. Choose black, charcoal, gold, red, purple, navy blue, royal blue, Galapagos blue (short sleeves only), Irish green, or an assortment of colors. Min. Order: 12. Adult sizes: S–XXL.

Item #384501A  Long Sleeve
12–35  $17.99 ea.
72+  $11.99 ea.
(Add $2 for XXL) • Personalization Set-up $40

Item #384501B  Short Sleeve
36–71  $11.75 ea.
72+  $9.50 ea.
A. Badge Reels
Polydome ID holder has an alligator clip that swivels and a 35” retractable cord.
Stock Color: Translucent red badge holders display a full-color event logo.
Item #384502 Packages of 5 $8 per pkg.
Personalized: Badge holders display a full-color event logo or an optional imprint of your facility name. Choose translucent aqua, black, clear, dark blue, green, orange, purple, red, or yellow.
Min. Order: 250
Item #384502P 250+ $1.49 ea.
Personalization Set-up $55

B. Royal T-Shirts
Comfortable, 100 percent cotton T-shirts are a smart way to celebrate your event.
Stock Color: Royal T-shirt displays a colorful event logo.
(Adult sizes: M–XXL)
Item #384503M 1+ $11.75 ea.
Item #384503L 1+ $11.75 ea.
Item #384503XL 1+ $11.75 ea.
Item #384503XXL 1+ $13.75 ea.
Personalized: (Adult sizes: S–XXL) Royal T-shirt displays a colorful event logo, and an optional imprint of your facility name.
Min. Order: 12
Item #384503P 12–35 $15.50 ea.
36–71 $11.50 ea.
72+ $9.75 ea.
(Add $2 for XXL) • Personalization Set-up $45

C. Black T-Shirts
Soft, 100 percent cotton T-shirts are comfortable and durable.
Stock Color: Black T-shirt displays a four-color event logo.
(Adult sizes: M–XXL)
Item #384504M 1+ $11.75 ea.
Item #384504L 1+ $11.75 ea.
Item #384504XL 1+ $11.75 ea.
Item #384504XXL 1+ $13.75 ea.
Personalized: (Adult sizes: S–XXL) Black T-shirt displays a four-color event logo and an optional imprint of your facility name.
Min. Order: 12
Item #384504P 12–35 $15.50 ea.
36–71 $11.50 ea.
72+ $9.75 ea.
(Add $2 for XXL) • Personalization Set-up $45

D. Sticky Notes
Sticky notepads are 4” x 3” with 25 self-adhesive sheets displaying the event logo. No personalization.
Item #384505 Packages of 20 $9 per pkg.

E. Buttons
Round, 1 1/2” buttons display a full-color event logo. No personalization.
Item #384506 Packages of 25 $9 per pkg.

F. Posters
Exciting, 18” x 24” posters display a full-color graphic depicting the event theme. No personalization.
Item #384507 1+ $3 ea.

G. Table Tent Cards
Quality, 3 1/2” x 5” tent cards can be placed on a table or counter to keep your message in view. Each card displays a full-color event logo. No personalization.
Item #384508 Packages of 10 $6.50 per pkg.
A. Metallic Stylus Gripper Pens
Twist-action ballpoint pens have a soft-touch stylus on the opposite end. Black ink.
Stock Color: Metallic turquoise pens display a white event logo.
Personalized: Pens display a one-color event logo and an optional imprint of your facility name. Choose red, blue, black, orange, or blue. Min. Order: 300
Item #384509
$6.50 per pkg.
Personalization Set-up $35

B. Messenger Bags
Sturdy, 600D polycanvas bag is 12 1/4" x 13 1/2" x 3 1/4" and features a spacious main compartment, organization pockets under the Velcro-closure flap, an earbud port, side water bottle pocket, and an adjustable shoulder strap and carry handle.
Stock Color: Bags feature red trim and display a white event logo.
Personalized: Bags display a one-color event logo and an optional imprint of your facility name/logo. Choose black, lime green, royal blue, orange, or red accents. Min. Order: 24
Item #384510
1+
$8 ea.
Personalization Set-up $55

C. Lunch-To-Go
BPA-free food-grade bowl is 9" x 7" x 3 1/2" and includes a removable, two tablespoon sauce container, and a plastic fork nested in the lid.
Stock Color: Container has a red lid displaying the event logo.
Personalized: Containers display a one-color event logo and an optional imprint of your facility name/logo. Choose red, blue, lime green, or white lids. Min. Order: 25
Item #384511
1+
$4 ea.
Personalization Set-up $55

D. Drawstring Bags
Lightweight polyester bags are 14 3/4" x 16" with a front zippered pocket and a convenient cinch closure on the main compartment.
Stock Color: Black and turquoise bags display a white event logo.
Personalized: Bags display a one-color event logo and an optional imprint of your facility name/logo. Choose black, white, orange, or white accents. Min. Order: 75
Item #384512
1+
$4.25 ea.
Personalization Set-up $55

E. Junior Padfolios
Convenient, 9 1/2" x 7 1/8" padfolio includes a refillable, 30-page ruled notepad, five assorted-color sticky flags, two business card pockets, and an elastic pen loop (pens sold separately).
Stock Color: Red and black padfolio displays a white event logo.
Personalized: Padfolios display a one-color event logo and an optional imprint of your facility name/logo. Choose black, blue, red, or turquoise accents. Min. Order: 75
Item #384513
1+ $4.25 ea.
Personalization Set-up $35

F. Duffels
Rugged, 600D polyester duffels are 18" x 11" x 9" with dual mesh water bottle pockets, a front slip pocket, top grab handles, and an adjustable shoulder strap.
Stock Color: Duffels feature turquoise accents and display a turquoise event logo.
Personalized: Duffels display a one-color event logo and an optional imprint of your facility name/logo. Choose gray, black, red, turquoise, orange, or white accents. Min. Order: 50
Item #384514
25–99 $7.75 ea.
100+ $6.99 ea.
Personalization Set-up $45

G. Lunch Coolers
Insulated, polyester coolers are 8" x 6" x 9" with a zippered main compartment, front slip pocket, side mesh pocket, rear ID window, and air-mesh accents and trim.
Stock Color: Coolers have red accents and display a white event logo.
Personalized: Coolers display a one-color event logo and an optional imprint of your facility name/logo. Choose red or blue trim. Min. Order: 30
Item #384515
1+ $6.50 ea.
Personalization Set-up $55

(866) 902-4462 | imprintmall.com/ahima

Two-tone Aluminum Water Bottles
Aluminum water bottle holds 25 oz. and features a high-gloss enamel top with a rich white enamel glazed bottom, a metallic silver center band, and a twist-on lid.
Stock Color: Teal and white bottle displays a teal event logo.
Personalized: Bottles display a one-color event logo and an optional imprint of your facility name/logo. Choose teal, blue, lime green, orange, purple, red, or gray accents. Min. Order: 50
Item #384516
1+ $7.25 ea.
Personalization Set-up $15

Lunch Coolers
Insulated, polyester coolers are 8" x 6" x 9" with a zippered main compartment, front slip pocket, side mesh pocket, rear ID window, and air-mesh accents and trim.
Stock Color: Coolers have red accents and display a white event logo.
Personalized: Coolers display a one-color event logo and an optional imprint of your facility name/logo. Choose red or blue trim. Min. Order: 30
Item #384517
30–99 $6.25 ea.
100+ $6 ea.
Personalization Set-up $55

A. Insulated Grocery Totes
Premium, non-woven polypropylene insulated totes are 13" x 10" x 15" with a zippered closure, dual reinforced 20" handles, and a plastic bottom insert.

Stock Color: Red totes display a white event logo.
Item #384519 1+ $8.50 ea.
Personalized: Totes display a one-color event logo and an optional imprint of your facility name/logo. Choose solid black or black with red, blue, or green accents. Min. Order: 50
Item #384519P 50+ $7.75 ea.
Personalization Set-up $55

B. Zippered Totes
Durable, lined 600d polyester totes feature a zippered main compartment, side water bottle pocket, and stylish front zippered pockets.

Stock Color: Black and red totes display a white event logo.
Item #384521 1+ $5 ea.
Personalized: Totes display a one-color event logo and an optional imprint of your facility name/logo. Choose indigo blue, merlot red, olive green, peacock blue, or pumpkin orange. Min. Order: 50
Item #384521P 50+ $4.50 ea.
Personalization Set-up $40

C. Mousepads: Smooth-gilding fabric mousepads are 7 1/2" x 8 1/2" x 1/8".

Stock Color: Mousepads display a full-color event logo.
Item #384524 Packages of 5 $9.75 per pkg.
Personalized: Mousepads display a full-color event logo and an optional imprint of your facility name/logo.
Item #384524P 125+ $1.75 ea.
Personalization Set-up $45

D. Stainless Tumblers
Classic, stainless steel tumblers feature double-wall insulation with a plastic liner, slide-lock drink through lid, and a no-slip bottom.

Stock Color: Peacock blue tumblers display a white event logo.
Item #384521 1+ $7.25 ea.
Personalized: Tumblers display a one-color event logo and an optional imprint of your facility name/logo. Choose metallic red, aqua, smoke, or blue. Min. Order: 72
Item #384521P 144+ $6.25 ea.
Personalization Set-up $55

E. 3-in-1 Letter Opener
Letter opener is 3 3/4" x 2 3/4" and includes a 3" ruler and a magnifier for added convenience.

Stock Color: Red letter opener displays a white event logo.
Item #384522 Packages of 10 $7.50 per pkg.
Personalized: Letter openers display a one-color event logo or an optional imprint of your facility name.
Choose solid white or translucent green, red, charcoal, or blue. Min. Order: 125
Item #384522P 125+ $1.75 ea.
Personalization Set-up $45

F. Stainless Cups
Stainless cups have a plastic inner wall, slide lid, and hold up to 16 oz. of hot or cold liquids.

Stock Color: Metallic aqua tumblers display a white event logo.
Item #384523 1+ $7.25 ea.
Personalized: Tumblers display a one-color event logo and an optional imprint of your facility name/logo. Choose metallic red, aqua, smoke, or blue. Min. Order: 72
Item #384523P 144+ $6.25 ea.
Personalization Set-up $55

G. Handy Highlighters
Practical and cute, this 4" x 3 1/4" hand-shaped implement features blue, green, yellow, orange, and pink highlighters.

Stock Color: Frosted white highlighter base displays a one-color event logo.
Item #384524 Packages of 5 $9.75 per pkg.
Personalized: Highlighters display a one-color event logo and an optional imprint of your facility name/logo.
Min. Order: 125
Item #384524P 125+ $1.75 ea.
Personalization Set-up $45

H. LED Key Light/Key Chain Bottle Openers
Sturdy aluminum key light features a bright LED bulb that lasts four to five hours with continuous use and a black cap that doubles as a bottle opener. Batteries included.

Stock Color: Turquoise key light displays a laser engraved event logo.
Item #384525 Packages of 5 $19.75 per pkg.
Personalized: Key lights display a laser engraved event logo or an optional imprint of your facility name/logo. Choose turquoise, blue, green, red, or silver. Min. Order: 75
Item #384525P 75+ $3.75 ea.
Personalization Set-up $35

Order these products and find many more (including credential pins) at imprintmall.com/ahima, or call toll-free (866) 90-AHIMA (866) 902-4462

Continental US Shipping, Insurance, and Handling

Note: For residential shipments, add a $3 carrier surcharge.

<table>
<thead>
<tr>
<th>Amount of Order</th>
<th>Charges</th>
</tr>
</thead>
<tbody>
<tr>
<td>$0–10</td>
<td>$5.50</td>
</tr>
<tr>
<td>$10.01–25</td>
<td>$7.95</td>
</tr>
<tr>
<td>$25.01–50</td>
<td>$9.95</td>
</tr>
<tr>
<td>$50.01–75</td>
<td>$12.95</td>
</tr>
<tr>
<td>$75.01–125</td>
<td>$15.95</td>
</tr>
</tbody>
</table>

Orders greater than $125

Shipping will be added to your invoice based on package weight and the destination zip code. This is typically equal to 12 percent of the order total. Additional charges are applied when shipping outside the Continental US and to APO/FPO addresses. Call for details.

Production Time

Normally 7 to 10 business days, plus transit time. Call if special arrangements need to be made for faster delivery. Credit Terms Available. Purchase order number required.

Set-up Fees

There is a set-up charge per item for custom imprinting. Please refer to the item description for cost.

Payment Terms

Acceptable methods of payment: company check, money order, Visa, MasterCard, American Express, or Discover. Net 30-day credit terms are available on orders over $100 with valid purchase order and approved credit. All orders under $100 must be prepaid by check or credit card.

FOB Factory

Factory shipped items are subject to a 10 percent over or underrun.

Art Files

We cannot accept faxed art or logos used on websites. Please provide black and white camera-ready art or electronic files with a Min. resolution of 600 dpi. Art may be e-mailed to art@imprintmall.com.

Notice:

No part of this guide, the logo, or the slogan may be reproduced in any form without the written permission of Bells International, Inc., and AHIMA. Prices are subject to change. The colors of products and imprints are an approximation only; actual colors may vary based on manufacturers and printing methods. Graphics and logos displayed in this guide are service-marked or copyrighted and are protected creative properties of Bells International, and its subsidiaries.

Important Notice: Credit card statements will reflect charge from Bells Select/Direct

© 2015 Bells International, Inc. and AHIMA

A. Gripper Pens

Plastic, retractable ballpoint pen has a unique gripper design and black ink.

Stock Color: Metallic red pens display a black event logo.

| Item #384526 | Packages of 20 $13.50 per pkg. |

Personalized: Pens display a one-color event logo and an optional imprint of your facility name. Choose metallic red, aqua, green, blue, or orange. Min. Order: 50

| Item #384526P | 500+ 65¢ ea. |

Personalization Set-up $30

B. Power Packs

Aluminum cased, lithium-ion power packs charge smart phones, iPads, tablets and other electronic devices. Power packs arrive pre-charged (30 to 50 percent) for immediate use and come in a velveteen pouch with a charging cable. (Capacity: 2,200mAh, input DC 5V/1A, output 5V/1A).

Stock Color: Red casing displays a laser-engraved event logo.

| Item #384527 | 1+ $9.50 ea. |

Personalized: Power packs display a laser engraved event logo or an optional imprint of your facility name/logo. Choose black, blue, green, red, or silver. Min. Order: 50

| Item #384527P | 50+  $8.75 ea. |

Personalization Set-up $55

C. Clip & Flag Sets

Cute, 2 3/4” x 3 1/2” figure features a lidded belly covering three pads of neon sticky flags, a hidden drawer holding paper clips and a magnetized head to hold paper clips.

Stock Color: Sets display a red event logo.

| Item #384528 | Packages of 5 $12 per pkg. |

Personalized: Figures display a one-color event logo or an optional imprint of your facility name/logo. Min. Order: 75

| Item #384528P | 75+  $2.19 ea. |

Personalization Set-up $60

D. Stadium Cups

Stackable, 16 ounce stadium cups are great for beverages, pencils, pens, and more.

Stock Color: Red cups display a white event logo.

| Item #384529 | Sets of 25 $18 per set |

Personalized: Cups display a one-color event logo and an optional imprint of your facility name. Choose black, white, red, royal blue, Kelly green, maroon, navy blue, purple, forest green, orange, or neon green. Min. Order: 100

| Item #384529P | 100+ 70¢ ea. |

Personalization Set-up $45