











SIGNATURE PARTNER '17

BENEFIT	DETAILS	PARTNER CATEGORIES			
		 PINNACLE \$30,000 Benefits Value: More Than \$45,000	 CORNERSTONE \$20,000 Benefits Value: More Than \$25,000	 PILLAR \$10,000 Benefits Value: More Than \$13,000	 KEYSTONE \$5,000 Benefits Value: More Than \$8,000
BRANDING & POSITIONING					
AHIMA Signature Partner logo for use on website and marketing/promotions	Per terms of use	✓	✓	✓	✓
Discount on select sponsorships (partner pricing), and opportunity to sponsor key AHIMA events	Priced per sponsorship, does not apply to all sponsorships	✓	✓	✓	✓
AHIMA ResourceConnect Listing	Example of Listing	✓	✓	✓	✓
Signature Partner Showcase email to AHIMA membership	Dedicated email in signature partner template	✓ Two (limit 1 each 6 months)	✓ One		
Signature Partner Listing on ahima.org with link to Partner website	Signature Partner listing will be on ahima.org	✓ Includes logo	✓ Includes logo	✓ Includes name	✓ Includes name
Discount on ResourceConnect annual (12 month duration) purchases	Example of Category Listings	✓ 20%	✓ 10%	✓ 5%	



<p>Discount on advertising in <i>Journal of AHIMA</i> and select AHIMA newsletters</p> 		<p>✓ 10%</p>	<p>✓ 5%</p>	<p>✓ 3%</p>	
<p>Annual listing in <i>Journal of AHIMA in Keep Informed Get Connected</i> section and once every 12 months in Signature Partner recognition opportunity.</p>		<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>
<p>New Signature Partners will be announced in the <i>Journal of AHIMA</i> (Keep Informed, Get Connected) within the first two months of membership.</p>		<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>
THOUGHT LEADERSHIP					
<p>Opportunity to host a Hot Topics Discussion or Roundtable/Forum on a key topic. Includes marketing services in collaboration with partner's marketing. Additional fees apply if desired outcome includes whitepaper or similar deliverable.</p>	<p>Format to be defined with partner</p>	<p>✓ One annually</p>			
<p>Opportunity to co-present webinar case study with client. Includes marketing services in collaboration with partner's marketing.</p>	<p>Client (non-vendor) will present majority of content. Signature Partner can co-present for a limited portion</p>	<p>✓ Two (limit 1 each 6 months)</p>	<p>✓ One</p>		



ADVOCACY/RECRUITMENT					
Discounted rates for participation in Virtual Career Fair	Virtual Career Fair	✓ 15%	✓ 12%	✓ 10%	✓
U.S. TAG to ISO/TC215 membership*— opportunity to apply for complimentary membership (must qualify for membership per U.S. TAG Member Guidelines to ISO/TC215-Health Informatics). *Meets the definition of a “U.S. National Interested Party” via an entity that indicates they are directly and materially affected by the activity of the TAG.	Membership Information	Four membership opportunities	Two membership opportunities		
Career Assist Packages (member discount) and Complimentary posting of partner’s available internships	Career Assist Products & Pricing	✓	✓	✓	✓
ENGAGEMENT					
Discounted rate for inviting AHIMA experts to address your staff or present a workshop on key HIM topics	Complimentary WebEx or on-site workshop with HIM SME. Signature Partner covers travel costs if on-site.	✓	✓	✓	
Quarterly Signature Partner Briefing	Conference Call/WebEx on pertinent topic (update from AHIMA leadership, AHIMA Foundation update, Convention update)	✓	✓	✓	✓



AHIMA CONVENTION & EXHIBIT					
Discount opportunities such as Product World and Exhibitor Directory Showcase. (Additional fees apply.)	Product World: Demos/Q&A for attendees, set up in room outside the exhibit hall	✓ 15%	✓ 10%		
Special recognition in Convention Center, Convention program, and on Convention web site	Signage, acknowledgements, logo placement	✓	✓	✓	✓
Special Partner pricing on pre-show and on-exhibit floor marketing opportunities	Customer Appreciation Room Rental, Attendee List, Literature Bin, Scavenger Hunt Listing, Booth Event Listing, Hotel Room Drops, Welcome Reception Drink Tickets	✓ 12%	✓ 8%	✓ 5%	
Exclusive invitations to opportunities such as Signature Partner Executive Breakfast at AHIMA Convention & Exhibition, and/or lunch with AHIMA Board and Executive team.	For designated executive(s)— Up to three per Signature Partner	✓	✓		
Discounts on private meeting space onsite at the AHIMA Convention. (Additional fees apply.)	For client meetings, breakfasts, etc.	✓ 20%	✓ 10%		
Complimentary full conference registrations and complimentary Appreciation Celebration tickets *Available to firms who do both of the following at AHIMA Convention & Exhibit: 1) Exhibit and 2) Sponsor or participate in Silent Auction by donating an auction item.	Designated for vendor's staff (preferred) but can offer to clients.	✓ Two full registrations and five Appreciation Celebration passes	✓ One full registration and three Appreciation Celebration passes		
Bonus Exhibitor Priority Points	Point allocation based on Current Priority Point Program	✓ 300 Priority Points	✓ 200 Priority Points	✓ 100 Priority Points	✓
Complimentary badge ribbons recognizing status	AHIMA recognition ribbons	✓	✓	✓	✓



PROFESSIONAL DEVELOPMENT					
Individual Memberships	Active Memberships Applies to new memberships only.	✓ 15	✓ 10	✓ 5	✓ 2
Discount on AHIMA certification exams and meeting registrations for staff	Member Discount applies and varies based on product. Does not apply to previous purchases.	✓	✓	✓	✓
Bulk purchase discount on products		✓ 10%	✓ 8%	✓ 5%	✓ 3%