

AHIMA STRATEGY



MISSION

Transforming healthcare by leading HIM, Informatics, and Information Governance



VISION

Improving health through trusted information



VALUES

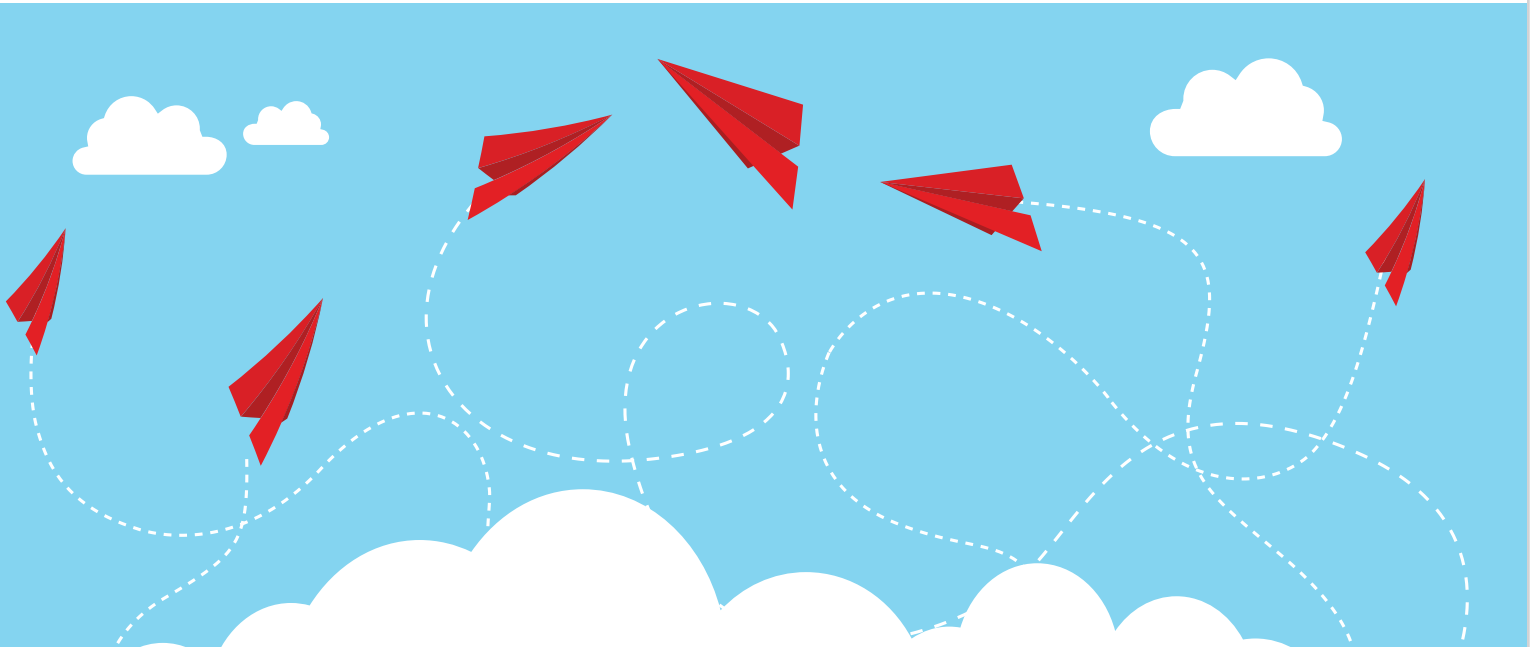
Respect
Excellence
Leadership
Integrity



FOCUS

Providing expertise to ensure trusted information for healthcare

2018–2022 STRATEGIC OBJECTIVES



PREPARE HIM PROFESSIONALS FOR THE FUTURE

Transition HIM professionals to future roles by advancing education, competencies, and skills.



LEAD IN INFORMATICS

Increase the number of current members and new members with informatics as their primary job role.



LEAD IN DATA ANALYTICS

Increase the number of current members and new members with data analytics as their primary job role.



CHAMPION INFORMATION GOVERNANCE

Increase IG adoption through the use of AHIMA's IG Adoption Model (IGAM), tools, and expertise.