AHIMA STRATEGY

MISSION
Transforming healthcare by leading HIM, Informatics, and Information Governance

VISION
Improving health through trusted information

VALUES
Respect Excellence Leadership Integrity

FOCUS
Providing expertise to ensure trusted information for healthcare

2018–2022 STRATEGIC OBJECTIVES

PREPARE HIM PROFESSIONALS FOR THE FUTURE
Transition HIM professionals to future roles by advancing education, competencies, and skills.

LEAD IN INFORMATICS
Increase the number of current members and new members with informatics as their primary job role.

LEAD IN DATA ANALYTICS
Increase the number of current members and new members with data analytics as their primary job role.

CHAMPION INFORMATION GOVERNANCE
Increase IG adoption through the use of AHIMA’s IG Adoption Model (IGAM), tools, and expertise.

ahima.org/mission