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AHIMA Joins Croatia in Hosting European eHealth Week Conference

*AHIMA will share HIM knowledge with
European member states as co-host of the digital health event*

CHICAGO – October 17, 2019 – [The American Health Information Management Association](#) (AHIMA) announced today that it is co-hosting the largest high-level European digital health conference—eHealth Week Croatia—with the Ministry of Health of the Republic of Croatia.

Croatia is hosting the conference in its capacity as host of the upcoming Presidency of the Council of the European Union.

Held in conjunction with the Presidency of the Council of the European Union meeting in Rovinj, Croatia on April 15-17, 2020, attendees of the eHealth Conference will include over 1,000 delegates from Europe and beyond. The conference, now in its 10th year, will also include an exhibition and numerous networking opportunities.

The 2020 meeting marks the first time AHIMA is a co-organizer of the high-level eHealth event. AHIMA will bring its over 90 years of knowledge and experience in health information management (HIM) and its vast network of industry leaders and members to the eHealth Week Croatia conference, helping to develop educational topics, presentations and share HIM best practices. AHIMA is a not-for-profit membership association representing more than 103,000 HIM professionals around the world.

The main theme for eHealth Week Croatia is: *“Trusted Information Transforming Health & Care for All.”*

“I am thrilled that AHIMA has been selected to support the government of Croatia to host this important event,” said AHIMA CEO Wylecia Wiggs Harris, PhD, CAE. “I look forward to sharing our knowledge and experience with the European member states and to building lasting partnerships with European stakeholders where we can learn and support each other in achieving our common goal of providing better health outcomes for all citizens.”

Recognized as an advanced European country in terms of digital health maturity, Croatia also recently announced its groundbreaking cross-border ePrescription capabilities.

President-elect of the European Commission, Ursula von der Leven, recognized the need for continued focus on e-health in her Political Guidelines for the European Commission 2019-2024.

“We need to make the most of the potential of e-health to provide high-quality healthcare and reduce inequalities,” von der Leven said. “I want you to work on the creation of a European Health Data Space to promote health-data exchange and support research on new preventive strategies, as well as on treatments, medicines, medical devices and outcomes. As part of this, you should ensure citizens have control over their own personal data.”

For more information visit: www.ehealthweekcroatia.org.

Or contact: Christina Roosen, VP, AHIMA International, christina.roosen@ahima.org or Ministry of Health, Republic of Croatia, hrpres2020@miz.hr.

About AHIMA

The American Health Information Management Association (AHIMA) represents more than 103,000 health information professionals in the United States and around the world. AHIMA is committed to promoting and advocating for best practices in health information and to actively contributing to the development and advancement of health information professionals worldwide. AHIMA’s mission is to empower people to impact health. www.ahima.org

About The high-level eHealth conference

eHealth week is hosted by the EU country which holds the six-month EU Council Presidency. The event started in 2010 and has since then rotated to multiple countries in the European Union. eHealth week consists of high-level meetings, hosted by the Presidency country, alongside a full conference programme open to all attendees, an exhibition and multiple networking opportunities. The conference is known for gathering delegations mainly from all over Europe but also beyond.