



— Exhibit at the —

Optimizing the Revenue Cycle through HIM Conference

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March 6 – 7, 2008

Sheraton Downtown © Nashville, TN

**Reach over 250 Professionals Who Are Looking for the
Latest Technology in
Revenue Cycle Management**

2008 has brought many new and exciting changes to impact reimbursement. Effective revenue cycle management such as analyzing case mix, management of ongoing reimbursement and quality issues, and identifying technology opportunities that can decrease days in accounts receivable are vital to reimbursement. To help HIM professionals tackle these issues, AHIMA is hosting it's first ever conference dedicated to Revenue Cycle Management.

Attendees will include:

- HIM Directors
- Revenue Integrity Auditors
- Coding Managers
- Revenue Cycle Managers
- Physician Office Managers
- Financial Managers
- ASC Managers
- Consultants

Exhibitor and Conference Information

Sheraton Downtown

623 Union Street • Nashville, TN 37219 • Phone: (615) 259-2000

Discounted room rates are available if reserved by February 5, 2008. After that date, rooms are subject to availability, and special rates may not apply, so be sure to reserve your room early. To make reservations, call (615) 259-2000, and specify that you will be attending AHIMA's Revenue Cycle Management Conference.

Timeline*

Thursday, March 6

8:30 a.m. – 11:00 a.m. Exhibitor Installation

11:30 a.m. – 6:00 p.m. Exhibits Open

Dedicated exhibit time (no sessions going on):

11:45 a.m. – 1:00 p.m. (lunch and exhibits)

2:00 p.m. – 3:00 p.m.

5:00 p.m. – 6:00 p.m.

Friday, March 7

7:30 a.m. – 1:00 p.m. Exhibits Open

1:00 p.m. – 4:00 p.m. Exhibitor Dismantle

Dedicated exhibit time (no sessions going on):

7:30 a.m. – 8:00 a.m. (coffee break and exhibits)

10:00 a.m. – 10:45 a.m.

11:45 a.m. – 1:00 p.m. (lunch and exhibits)

**Schedule subject to change.*

Booth Rental Fee - \$850

All Booths Include:

- Complimentary listing on AHIMA's online Vendor Directory for 2008
- One six-foot skirted table and two chairs
- Exhibitor personnel badges (allow access to exhibit area only; exhibitors are eligible for a discount on the full convention registration rate)
- Tabletop ID sign
- A complimentary postal mailing list of attendees for one-time post-meeting use

We encourage you to maximize the impact of your exhibit by utilizing your tabletop pop-up exhibit at this event.

Sponsorships available!

For more information, contact Eileen.Murray@ahima.org or at (312) 233-1167.

Application to Exhibit

2008 AHIMA Optimizing the Revenue Cycle through HIM Conference

Applicant Information (Please Print or Type)

Company Name _____

Contact (for all pre-show information—required) _____

Title _____

Address _____

City State Zip Code _____

E-mail Address (required for pre-show information) _____

Telephone Fax _____

Web Site _____

Booth Rental Fee

\$850 per tabletop exhibit

Make check payable to AHIMA. Mail application and booth space fee to:

AHIMA/RCM

Attn: Sarah Lawler

233 N. Michigan Ave., 21st Fl.

Chicago, IL 60601-5800

Fax your application to (312) 233-1402

Charge your application to a credit card

American Express Visa MasterCard

Card #: _____

Expiration Date: _____

Name (as it appears on card): _____

Signature: _____

Cancellation and Refund Policy: Cancellation prior to February 8, 2008, will be charged a \$250 fee. No refunds or credits will be given after February 8, 2008. Please notify Sarah Lawler at (312) 233-1102 if canceling. All refunds will be processed within 30 days of receipt.