



## Sponsorship Opportunities

**2009 Long-Term Care Health IT Summit**  
**Marriott Hotel at Baltimore Airport, Baltimore, MD**  
**June 8–9, 2009**

**Target thought leaders and stakeholders** committed to developing a national agenda for health information technology (HIT) and the electronic health record (EHR) in long-term care (LTC). The 2009 LTC HIT Summit provides a thought-provoking, cutting-edge mix of national policy, strategies, standards, current industry initiative updates, research, implementation guidance, and technology vendor interaction. This year's summit continues to focus on advancing the LTC HIT roadmap initiatives, but also gives priority to key areas for advancement: (1) the healthcare stimulus package, the administration change, and the opportunities for post-acute care and LTC, and (2) a showcase of HIT standards in action through interoperability demonstrations.

**Increase the momentum** by sponsoring a summit event. As a sponsor you will have access to more than 200 of LTC's HIT pioneers, and gain increased credibility and media exposure through the program materials, Web site, e-communications, and on-site signage.

**Refreshment Break**      **\$2,500 Each (Four Sponsorships Available)**

Be the center of attendees' attention by sponsoring a refreshment break.

**Continental Breakfast**      **\$4,000 Each (Two Sponsorships Available)**

Welcome attendees with hot coffee, fresh pastries, and pleasant company!

**Networking Reception**      **\$7,200 (One Sponsorship Available)**

Mix and mingle with HIT pioneers while enjoying hors d'oeuvres and a cocktail. A table is available for marketing material distribution.

**Lunch**      **\$6,100 Each (Two Sponsorships Available)**

Stand in the spotlight by hosting attendees' mid-day meal! Sponsor will receive a complimentary registration and has the option of setting up personalized centerpieces.

Additional meeting information available at <http://www.ahima.org/events/LTCSummit/>

If you have questions contact Daniela Amendola at (312) 233-1137 or

[Daniela.amendola@ahima.org](mailto:Daniela.amendola@ahima.org)

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