

The AHIMA Exhibitor Extra – August 2009



Last Call for Exhibitor Scavenger Hunt and other Marketing Opportunities

If you are interesting in participating in the Exhibitor Scavenger Hunt, there is still time to have your company included on the game board and on-site signage. The deadline for this marketing opportunity and others is quickly approaching. The order form is available here - <http://www.ahima.org/events/convention/exhibitors-marketing.html>

Free Exhibitor Invite Tool

Have you heard? AHIMA has purchased a great new tool that allows you to send a nicely-designed html email campaign of up to three different emails to all of your customers and prospects, letting them know what you'll be doing at the show, and offering them a direct link to register. It is super-fast, super-easy, and there is absolutely no charge for you to use this tool! It will only take you 20-30 minutes, and you'll have a complete pre-show marketing campaign, ready to go!

To get started, click here: <http://www.exhibitorinvites.com/ahima>

Your username and password are the same ones you would use to log into the Exhibitor Directory. If you have any questions, Contact Shelly Purcell: 319 892 3033 or shelly@exhibitorinvitesteam.com

Exhibitor Registration

Don't forget to register your booth personnel on the Exhibitor Website – <http://www.wynjade.com/ahima09/emc>

Exhibitors will be allotted five badges per 100 square feet. Please note: Badges will NOT be mailed in advance of the convention. All badges will be available for pick up at exhibitor registration on Level 1 of the Gaylord Texan Convention Center.

Upcoming Deadlines	Deadline
AHIMA Today Ad Reservation	8/28
Lead Retrieval	9/2
Register with CE credits (for exhibitors wanting to attend sessions – must mail/fax registration form in - http://www.ahima.org/events/convention/registration.html)	9/4
Carpet (Prestige)	9/4
Exhibitor-Appointed Non-Official Contractor Authorization	9/4
Special Signage (Champion)	9/11
Exhibit Packages – Rental Booths and Booth Accessories	9/11

Questions: If you have any questions, please do not hesitate to contact me.

Sarah Lawler, Exhibits Manager

Phone: (312) 233-1102 / Fax: (312) 233-1402

Sarah.Lawler@ahima.org