



Sept. 22, 2009

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**MEDIA ADVISORY**

**SoftLight Development Officially Announces Launch of New Company**  
***--New entity will revolutionize healthcare industry--***

- What:** A press briefing hosted by SoftLight Development to officially announce the creation of its first subsidiary company -- an entity that will help bring doctors back to the bedside and shift the healthcare paradigm from "paper to paperless."
- Who:** Don Thomas  
CEO and founder of SoftLight Development
- Where:** During the American Health Information Management Association Convention and Exhibit (AHIMA)  
**Booth # 1833**  
Gaylord Texan Resort  
Grapevine, Texas
- When:** **Monday, Oct. 5, 2009**  
**2:30 p.m.**

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