TABLE OF CONTENTS

Who We Are ............................................................................................................. 3
Invest with Us ........................................................................................................... 4
2019 Educational Event Calendar ........................................................................... 5
  Corporate Partnership ............................................................................................. 7
  Branding .................................................................................................................. 8
  Workforce Support and Professional Development .............................................. 9
  Thought Leadership ............................................................................................... 9
  Non-Conference Event Sponsorship ..................................................................... 10
  2019 Conference Event Sponsorship Visibility and Benefits ................................ 11
  2019 Conference Event-Only Sponsorship Visibility and Benefits .......... 12

AHIMA Annual Health Data and Information Conference ........................................ 14

Why Exhibit ............................................................................................................... 15

Sponsorships ............................................................................................................. 17

Pre-Conference Events ............................................................................................ 29
  Privacy & Security Institute .................................................................................... 30
  Clinical Coding Meeting ......................................................................................... 32

AHIMA Summits, Symposia, And Leaderships Events ............................................. 35
  Leadership and Advocacy Summits ...................................................................... 35
  Clinical Documentation Integrity Summit ............................................................... 37
  Assembly on Education ........................................................................................... 38
  Other Educational Events ....................................................................................... 41

AHIMA Foundation .................................................................................................. 43

Note: This information is subject to change based on local venue restrictions and factors outside AHIMA's control.
**WHO WE ARE**

**AHIMA is the premier association of health information management (HIM) professionals worldwide.**

We provide education and service to:

- More than 103,000 health information management professionals
- 52 affiliated component state associations
- A growing global influence in Canada, India, Australia, and Saudi Arabia and other countries around the world

AHIMA and the AHIMA Foundation are uniquely positioned to deliver a significant return on your investment of time and money. Our leadership within the industry and our extensive international reach with our 103,000 professionals ensure your marketing, branding and philanthropic strategies reach a diverse, widespread, and receptive audience.

**AHIMA professionals can be found across the industry:**

**Membership Engagement by Domain**
- Coding, Classification, Reimbursements: 65%
- Confidentiality, Privacy, Security: 9%
- Health Information Technology: 9%
- Healthcare Leadership: 7%
- Healthcare Science or Research: 5%
- Consumer Engagement: 5%

**Membership Engagement by Job Setting**
- Acute Care Hospital: 42%
- Clinic/Physician Practice: 24%
- Not provided: 11%
- Other (LTPAC, Behavioral Health, etc.): 9%
- Non-provider (gov’t, vendor, association): 8%
- Integrated Healthcare Delivery System: 6%

---

**We serve a variety of companies across the healthcare industry including:**

- Advocate Health Care
- Banner Health
- Baptist Health
- BJC Healthcare
- Carolinas HealthCare System
- Christiana Care Health System
- Christus Health
- Cleveland Clinic
- Community Health Systems
- Dignity Health
- Essentia Health
- Florida Hospital
- Good Samaritan Hospital
- Henry Ford Health System
- Kettering Health Network
- Mayo Clinic Library
- Memorial Hospital
- Mercy Hospital
- Mission Health System
- Montefiore Medical Center
- New Hanover Regional Medical Center
- Ohio State University Medical Center
- Sanford Health
- Sarasota Memorial Hospital
- Sentara Healthcare
- Southern Illinois Healthcare
- Spectrum Health
- St. Alphonsus Regional Medical Center
- St Francis Hospital
- St. Luke’s Hospital
- Stony Brook University Hospital
- Sutter Health
- Swedish Medical Center
- Tampa General Hospital
- Texas Health Resources
- Trinity Health
- University of Utah Health Care
**Exhibits and Tabletops at AHIMA Summits or Annual Conference:** Don’t miss your chance for face time at AHIMA’s conferences, including the annual convention where more than 4,000 industry professionals come together to learn and connect.

Our membership’s work is vital to the HIM industry. AHIMA is dedicated to supporting the resources and tools needed to advance health information professional practice and standards in the delivery of quality healthcare. HIM directors, privacy and compliance officers, coding and CDI professionals, IT specialists, and industry leaders attend our events in their quest to discover cutting-edge tools and resources. By exhibiting with us and showcasing your HIM products, you can advance the cause of quality information in healthcare. **New this year:** Small businesses with less than 1M in revenue can showcase their company in the AHIMA Marketplace at the Health Data and Information Conference. See page 16 for more details.

**Corporate Partner Program:** Enhance your brand visibility and increase engagement with your prospects by adding a sponsorship to your package. The greater your overall sponsorship contribution, the greater your benefits and ROI. Our program this year features new high-value benefits and exciting new sponsorship opportunities. See page 6 for more details.

**Advertise:** Get your message out all year long with regular advertisements in AHIMA’s many print and digital publications, with a circulation of more than 103,000 professionals.

**AHIMA Foundation:** AHIMA’s 501(c)(3) affiliate offers many philanthropic and tax-deductible opportunities that support the industry, the profession, and the creation of HIM knowledge, including research, scholarship, and apprenticeships.
<table>
<thead>
<tr>
<th>Event</th>
<th>Start Date</th>
<th>End Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crack the Codes: Advanced Coding Workshops</td>
<td>6/10/2019</td>
<td>6/13/2019</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Leadership Symposium</td>
<td>7/12/2019</td>
<td>7/13/2019</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Clinical Documentation Integrity (CDI) Summit</td>
<td>7/14/2019</td>
<td>7/15/2019</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Assembly on Education Symposium and Faculty Development Institute</td>
<td>7/29/2019</td>
<td>7/31/2019</td>
<td>Atlanta, GA</td>
</tr>
<tr>
<td>Privacy and Security Institute</td>
<td>9/14/2019</td>
<td>9/15/2019</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Clinical Coding Meeting</td>
<td>9/14/2019</td>
<td>9/15/2019</td>
<td>Chicago, IL</td>
</tr>
<tr>
<td>Privacy and Security Training with CHPS Exam Prep</td>
<td>12/2/2019</td>
<td>12/4/2019</td>
<td>Long Beach, CA</td>
</tr>
<tr>
<td>Inpatient and Outpatient Clinical Documentation Integrity Academy</td>
<td>12/2/2019</td>
<td>12/4/2019</td>
<td>Long Beach, CA</td>
</tr>
</tbody>
</table>
AHIMA CORPORATE PARTNERSHIP PROGRAM
AHIMA CORPORATE PARTNERSHIP PROGRAM

This newly designed program is meant to provide higher return on investment for companies seeking to invest in AHIMA, the HIM industry, and the healthcare eco-system. As you increase your contribution, your benefits also increase exponentially. Investing in AHIMA's Corporate Partner Program positions you for success in key areas:

**Branding**
- Raise brand awareness
- Cultivate brand loyalty
- Launch innovative new platforms and services
- Recruit potential employees

**Thought Leadership**
- Advance the healthcare industry and elevate HIM professions
- Provide workforce and industry guidance in an ever-changing healthcare eco-system

**Market Place Positioning**
- Acquire a better understanding of the full HIM market place
- Extend your current audience base
- Meet potential future partners

**Recognition Levels**
- Leading Contributor: $100,000 +
- Executive Contributor: $75,000–$99,999
- Supporting Contributor: $45,000–$74,999
- Healthcare Community Contributor: $15,000–$44,999
- Event Sponsor (Bronze, Silver, Gold): up to $14,999

*Multi-year investments are available. Inquire for more details.*
## BRANDING

<table>
<thead>
<tr>
<th>SUPPORT LEVEL</th>
<th>LEADING CONTRIBUTOR $100,000+</th>
<th>EXECUTIVE CONTRIBUTOR $75,000–$99,999</th>
<th>SUPPORTING CONTRIBUTOR $45,000–$74,999</th>
<th>HEALTHCARE COMMUNITY CONTRIBUTOR $15,000–$44,999</th>
<th>EVENT ONLY up to $14,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENEFIT</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hyperlinked sponsor logo on AHIMA event sites</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Annual listing in Journal of AHIMA in Keep Informed, Get Connected Section</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>AHIMA sponsor logo for use on sponsor’s website and marketing/promotions</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Hyperlinked sponsor logo on AHIMA.org Corporate Partner Website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Branded communications to selected segments of AHIMA database.</td>
<td>2 branded email communications per year (1 per 6 months)</td>
<td>1 branded email communications per year</td>
<td>Hyperlinked logo inclusion in association e-mails sent to meeting attendees.</td>
<td>Hyperlinked logo inclusion in association e-mails sent to meeting attendees.</td>
<td>Hyperlinked logo inclusion in association e-mails sent to meeting attendees.</td>
</tr>
</tbody>
</table>
## THOUGHT LEADERSHIP

<table>
<thead>
<tr>
<th>SUPPORT LEVEL</th>
<th>LEADING CONTRIBUTOR $100,000+</th>
<th>EXECUTIVE CONTRIBUTOR $75,000–$99,999</th>
<th>SUPPORTING CONTRIBUTOR $45,000–$74,999</th>
<th>HEALTHCARE COMMUNITY CONTRIBUTOR $15,000–$44,999</th>
<th>EVENT ONLY up to $14,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENEFIT</td>
<td>Opportunity to co-present a webinar case study with a client. Includes marketing services in collaboration with partner’s marketing.</td>
<td>2</td>
<td>1</td>
<td>Opportunity to sponsor a webinar with logo recognition and opportunity to introduce the speaker.</td>
<td>Opportunity to sponsor a webinar with logo recognition.</td>
</tr>
</tbody>
</table>

## WORKFORCE SUPPORT AND PROFESSIONAL DEVELOPMENT

<table>
<thead>
<tr>
<th>SUPPORT LEVEL</th>
<th>LEADING CONTRIBUTOR $100,000+</th>
<th>EXECUTIVE CONTRIBUTOR $75,000–$99,999</th>
<th>SUPPORTING CONTRIBUTOR $45,000–$74,999</th>
<th>HEALTHCARE COMMUNITY CONTRIBUTOR $15,000–$44,999</th>
<th>EVENT ONLY up to $14,999</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENEFIT</td>
<td>Career Assist Products (member discount) and complimentary posting of sponsor’s available internships</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Individual AHIMA memberships (credential fees apply)</td>
<td>10</td>
<td>7</td>
<td>4</td>
<td>2</td>
</tr>
</tbody>
</table>
# Non-Conference Event Sponsorship

<table>
<thead>
<tr>
<th>Support Level</th>
<th>Leading Contributor</th>
<th>Executive Contributor</th>
<th>Supporting Contributor</th>
<th>Healthcare Community Contributor</th>
<th>Event Only up to $14,999</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Benefit</strong></td>
<td>Badge ribbon recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td></td>
<td>Acknowledgement in printed program or agenda, onsite signage, and event website.</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Recognition related to specific sponsored event.
**2019 CONFERENCE EVENT SPONSORSHIP VISIBILITY AND BENEFITS**

<table>
<thead>
<tr>
<th>SUPPORT LEVEL</th>
<th>LEADING CONTRIBUTOR $100,000+</th>
<th>EXECUTIVE CONTRIBUTOR $75,000–$99,999</th>
<th>SUPPORTING CONTRIBUTOR $45,000–$74,999</th>
<th>HEALTHCARE COMMUNITY CONTRIBUTOR $15,000–$44,999</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BENEFIT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibitor Priority Points</td>
<td>800</td>
<td>600</td>
<td>400</td>
<td>300</td>
</tr>
<tr>
<td>Badge ribbon recognition</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
</tr>
<tr>
<td>Acknowledgement in Annual Conference Program, AHIMA Today (onsite newspaper), General Session break slides</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
</tr>
<tr>
<td>Photo opportunity in booth at Conference</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
</tr>
<tr>
<td>Crystal Award</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
</tr>
<tr>
<td>Complimentary Conference Registrations, Appreciation Celebration Tickets, and Foundation Reception Invitations</td>
<td>6</td>
<td>5</td>
<td>4</td>
<td>3</td>
</tr>
<tr>
<td>Conference storyteller to weave your brand into General Session</td>
<td>![Checkmark]</td>
<td>![Checkmark]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host issue-based Roundtable at Conference</td>
<td>![Checkmark]</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## 2019 CONFERENCE EVENT-ONLY SPONSORSHIP VISIBILITY AND BENEFITS

<table>
<thead>
<tr>
<th>SUPPORT LEVEL</th>
<th>AHIMA GOLD PARTNER ($10,000–$14,999)</th>
<th>AHIMA SILVER PARTNER ($5,000–$9,999)</th>
<th>AHIMA BRONZE PARTNER ($1,000–$4,999)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BENEFIT</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibitor Priority Points</td>
<td>200</td>
<td>100</td>
<td>50</td>
</tr>
<tr>
<td>Badge ribbon recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in Annual Conference Program, AHIMA Today (onsite newspaper), General Session break slides</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Photo opportunity in booth at Conference</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Crystal Award</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Complimentary Conference Registrations, Appreciation Celebration Tickets, and Foundation Reception Invitations</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>
Exhibits and Sponsorships
Total Educational Attendance: 2,700–3,100

AHIMA’s centerpiece event is the AHIMA Conference. Each year, thousands come together to discuss the health information topics and trends affecting us all.

Attendee Job Roles
- Director/Officer: 27%
- Manager/Supervisor: 20%
- Consultant: 10%
- Not Answered: 8%
- C-Suite: 7%
- Other: 7%
- Educator: 7%
- HIM Technician: 5%
- Technology Role: 3%
- Student: 2%
- Clerical/Administrative Support: 2%
- Clinician: 1%

Attendee Company Job Settings
- Acute Care: 30%
- Other (association, government, etc.): 15%
- Integrated Healthcare System: 13%
- Consulting Service: 11%
- Not Answered: 10%
- Educational Institution: 7%
- Vendor: 7%
- Physician Practice: 4%
- Long-Term Care/Home Health/Hospice: 2%
- Behavioral Health: 2%
WHY EXHIBIT?

By exhibiting with us and showcasing your HIM products, you will reach your potential customers and decision-makers and position your company as an industry leader who actively contributes to the advancement of quality information in healthcare.

†Show Hours

Sunday, September 15
Dedicated Hours:
5:30–7:30 p.m.*

Monday, September 16
11 a.m.–5 p.m.
Dedicated Hours:
11:15 a.m.–1:15 p.m.*
2:15–3:15 p.m.*

Tuesday, September 17
9 a.m.–5 p.m.
General Session,
Innovation Theater, Hall D:
9:30–11:15 a.m.
Dedicated Hours:
11:15 a.m.–1:15 p.m.*
2:15–3:15 p.m.*

Installation Times

Friday, September 13
8 a.m.–5 p.m.

Saturday, September 14
8 a.m.–5 p.m.

Sunday, September 15
8 a.m.–12:30 p.m.

Exhibitor Dismantle

Tuesday, September 17
5:30–8 p.m.

Wednesday, September 18
8 a.m.–5 p.m.

Thursday, September 19
8 a.m.–12 noon

†All hours are subject to change pending final conference educational schedule.
*Booth Equipment Includes:*

- 8’ high back rail, draped
- 3’ high side rail, draped
- 7” x 44” exhibitor ID sign
- AHIMA Exhibitor Online Directory listing linked to floor plan
- Printed program listing (company description and three product categories) if booth is rented by July 12, 2019.
- Five complimentary exhibitor personnel badges
- Discounted registration fee for exhibit staff who wish to obtain CEUs
- Digital booth upgrades are available upon request

*The Standard Booth Package does not include floor covering, furniture, or a lead retrieval kit. Floor covering is mandatory for all booths. Please see the exhibitor service kit for rental details and payment information.

**Booth Prices:**

- 10’ x 10’ booth: $2,800
- Corner Premium: $250/corner
- Island Surcharge: $1,500

View the Floor Plan [here](#).

**NEW THIS YEAR: AHIMA Exhibit Marketplace | $2,000**

New to AHIMA? Small businesses or consulting firms have the option of purchasing a cocktail table space inside the AHIMA Marketplace located on the trade show floor. You’ll have a place where attendees can find you to talk business, and a spot for your marketing materials. Your Marketplace fee includes one cocktail table and tabletop sign with your company name and tabletop number, and a spot in the exhibitor directory. Limited to small businesses with less than $1M in annual revenue. Does not include shipping or utilities.
Get your branding, logo, and message front and center!

**Shuttle Buses | $16,500**
Shuttles operate for five days, September 14–18, 12 hours each day, and during the Tuesday evening AHIMA Celebration at Navy Pier.
Two routes available (four to five buses per route). Sponsorship includes two complimentary meeting registrations.

**Mobile Device Charging Station | $11,500**
Charging tower with lockers or tabletop options. Located in high traffic area, includes logo acknowledgment on charging structure, and two complimentary meeting registrations. In place for five days, September 14–18.

**AHIMA Conference Luggage Tags | $4,600**
Includes opportunity to distribute to attendees at Welcome Reception on September 15, and one complimentary meeting registration.

**Badge Holders | $20,000**
Badge holders, co-branded with AHIMA, are provided to attendees at registration. Sponsorship includes two complimentary meeting registrations.
**SOLD**

**Registration Tote Bags | $40,000**
Provided to attendees at registration, includes logo recognition on AHIMA co-branded bags, and three complimentary meeting registrations.

**Water Bottles | $15,000**
Distributed to attendees in registration tote bags, includes logo recognition on AHIMA co-branded water bottles, and two complimentary meeting registrations.

**Registration Note Pads or Pens | $8,250 each**
Distributed to attendees in registration tote bags, includes logo recognition on pads or pens, and one complimentary meeting registration.

**Convention Center Banners**
- Banners and Floor Supported Banners | $1,600 and up
- Door Clings | $3,000 and up
- Window Clings | $8,500 and up
- Column Wraps | $1,500–$6,000 per single wrap; package pricing for multiple locations

View the sponsorship branding opportunities map for level 2 and level 3.

**AHIMA T-Shirts | $2,500 | 8 available**
Proudly display your support for the AHIMA community by getting your logo on the official AHIMA t-shirt, to be sold at the conference, with attendees encouraged to wear their shirt on Monday as we kick off convention! It is an excellent way for your organization to proudly display your support for the HIM community. Each sponsor will receive five complimentary t-shirts.
Stand out in a crowd by sponsoring something to delight attendees or engage their minds and interest.

**Game Buzz! | $7,000 | exclusive**

Everyone will be talking about your booth! We’ll provide a highly engaging game show host, a buzzer for up to four participants, and several fun and interactive games, plus we will promote your game show in our program.

**Zenspace | $6,000 | 4 available**

These cubes are stylish and soundproof, providing attendees with a quiet spot to get away from all the hustle and bustle, make a call or have a quick meeting. Your logo and branding printed on the side of the pod. Also available for private use. Inquire for details.

**High-top Table Charging Station | $2,500 | 10 available**

Cocktail tables where attendees can stop for a chat and a charge. Your logo and branding on the table top.

**Relaxation Station | $5,000 | exclusive**

A 10’ x 20’ space where attendees can stop for a relaxing massage and a cool bottle of water. Your materials can be in the station, and your staff can greet participants.

**Lounge Area | $5,000 | exclusive**

Give maximum exposure to your brand by purchasing a lounge area where attendees can enjoy relaxing and meeting with others between sessions. Sponsors can bring pop up signs and display marketing materials on coffee tables in the lounge area throughout the entire conference.

**Wifi | $16,000 | exclusive**

Help provide wireless internet to the attendees. Benefits Include: Re-direct splash page, signage throughout Convention Center promoting access to wireless internet (i.e., tent cards on tables) and reminder in the mobile app.
Head Shot Photo Lounge on Exhibit Floor | $16,500 | exclusive
The head shot station is always a top destination for attendees, with people waiting in line and looking at your branding. Includes:

- Hosting opportunities at lounge
- Photographer and two make-up artists
- Confirmation e-mails sent to attendees can include the sponsor logo
- Lead retrieval reporting of portrait subjects
- Two complimentary conference registrations

Registration Confirmation E-mails | $3,850
Your hyperlinked logo appears on the initial confirmation for registration and housing that is sent to all registrants, as well as on the final badge communication email.

Podcast Booth | $20,000 | exclusive
Educational content, as well as attendee and speaker interviews will be captured at this year’s conference. Content will be co-hosted. Sponsor receives visibility in booth graphics and on hosted podcast site. Lead retrieval to be shared.

2019 Conference Mobile App | $20,000
Used by attendees to navigate the entire conference, including the exhibit hall. Includes splash page upon launch, banner in home navigation page. Sponsorship includes two complimentary registrations.

2019 Polling and Audience Response | $8,500
Used by speakers and attendees for enhancing discussion during educational sessions. Benefits include text and acknowledgement, and summary report of responses. Includes one complimentary registration.

2019 Chatbot | Pricing upon request.
Eventbot chatbot is a text-based answering system that can answer questions about meeting content, locations, and other general information questions about the AHIMA conference. Benefits include company acknowledgement in text and a welcome message.
Connect with your prospects and customers when they are ready to network.

**Block Party Welcome Reception on Exhibit Floor | September 15 | $25,000 | 6 available**
Chicago Block Party—Be the host of your own block party at this year’s welcome reception!
Blocks available include: The Loop, Mag Mile, Streeterville, Bronzeville, Wrigleyville, Andersonville

**Each block sponsorship features:**
- Hanging double-sided aisle sign identifying you as the block party host
- Pre-event promotion in AHIMA Conference mobile app
- H’ors d’oeuvres station
- Branded beverage station
- Standard onsite signage (22” x 28”)
- Automatic inclusion in the exhibitor scavenger hunt
- One branded photo op frame for block
- Branded plates with sponsor logo (provided by sponsor)
- Two complimentary meeting registrations

**First-Timers Reception | September 15 | $7,000**
Includes hosting privileges, ability to make welcome remarks at this event for first-time attendees plus one complimentary meeting registration.
Monday and Tuesday General Session Welcome Coffee Break | September 16 | $15,000

Includes:

• Coffee break service
• Hosting privileges
• Branded coffee sleeve (sponsor to provide)
• Coffee station lead retrieval
• Two complimentary conference registrations

HIM Topic Site Visits | $3,850

• Company recognition on registration ticket
• Logo on signage at shuttle pick-up
• Brochure placement on attendee seats
• One complimentary conference registration

Locations include:
Ann and Robert H. Lurie Children’s Hospital of Chicago, Cermak Health Services, Rush Hospital, Shirley Ryan AbilityLab, The University of Chicago Medicine (UCM)
2019 Roundtables | $2,750

Each sponsorship includes the ability to make brief introductory remarks, a literature rack inside the room, and logo recognition on signage. This year roundtables are scheduled for Monday and Tuesday.

**Monday topics include:**
- Behavioral Health
- Coding Practice
- Innovations and Emerging Issues
- International
- Public Health
- Research and Grant Writing
- Revenue Cycle

**Tuesday topics include:**
- Accountable Care Act Programs
- Clinical Documentation Improvement
- Coding Practice
- Government Issues
- Innovation and Emerging Issues
- Public Advocacy
- Quality
- Third Party Audits
TOGETHER WE CAN MOVE HIM FORWARD

**SPONSORSHIPS cont.**

**Networking Breakfasts | September 16 and 17 | $3,500 | Inquire for Topics**

**Each breakfast sponsorship includes:**

- Hosting privileges and welcome remarks
- Literature drop at attendee chairs
- One complimentary conference registration
- Lead retrieval report of breakfast attendance

**Networking Breakfast with Custom Pre-Conference Webinar | September 16 and 17 | $5,000**

**Each opportunity includes:**

- One custom pre-conference case-study webinar, co-presented with client to introduce topic, and set stage for further development at onsite event
- Hosting privileges and welcome remarks
- Literature drop at attendee chairs
- One complimentary conference registration
- Lead retrieval report of breakfast attendance
- Reporting of webinar attendance.
Appreciation Celebration Event | September 17 | Navy Pier

DJ/Entertainment | $10,000
Includes opportunity to introduce the DJ from the stage, plus one complimentary meeting registration.

Photo Booth | $10,000
Includes the opportunity to host the photo booth in the main event room. Booth photos include the sponsor logo. One complimentary meeting registration is included.

Celebration Event—Game Night Souvenir | $10,000
Includes opportunity to distribute branded item to attendees as they arrive at the event, plus one complimentary meeting registration.

Party Plates with Sponsor Logo | $7,000
Includes 6” branded reception plates to be placed at food stations throughout Appreciation Celebration venue. This item includes one complimentary meeting registration.

Sip ’n Paint at the Appreciation Celebration | $10,000 | exclusive
As a sponsor you can brand the canvases, supplies, or the entire event. Sponsorship includes a special recognition in e-mail sent to all conference attendees as part of the In the Spotlight Conference e-mail, sponsorship recognition within the conference mobile app, and signage in and around the event. One complimentary meeting registration is included with sponsorship.

Coloring Tables | $7,500 | 2 available
Help celebrate Chicago’s past and present with these custom canvas tables. Sponsor logo can be included in tabletop. One complimentary meeting registration is included with sponsorship.

Award Winner’s Appreciation Lounge | pricing upon request | exclusive
Recognize excellence and network with leaders for award winners at conference and Appreciation Celebration.

Additional Appreciation Celebration opportunities can be crafted to meet your goals. Inquire for more details!
**Tuesday General Sessions**

**Healthcare Leadership Panel or Tuesday Patient Advocacy Session | $50,000 | exclusive**

Sponsorship includes:
- Logo recognition and branding of roundtable space
- Logo recognition in session presentation slides
- Brief welcome remarks
- Lead retrieval report of breakfast attendance

**Emerging Leaders and Young Professionals Reception | $15,000 | exclusive | $10,000 non-exclusive**

This event promotes collaboration between seasoned professionals and the industry’s future leaders. As the exclusive partner of the Emerging Leaders Reception you will make a statement about your company’s commitment to furthering the growth of those new to the industry. This reception is set for Monday, September 16. Sponsorship includes hosting privileges, logo recognition in onsite signage, 1-2 minute welcome remarks, and 2 complimentary conference registrations.

**Focus Groups | September 18 | $10,000–$20,000**

Host groups of 10 to 20 for breakfast and in-depth discussion (topics determined by AHIMA.)

Sponsorship includes:
- Breakfast and coffee service
- AHIMA will assist with acquiring attendees to assist you in market research
- Lead retrieval report of breakfast attendance
- One complimentary conference registration
AHIMA Annual Volunteer Appreciation Reception | September 15

250 attendees

Premier Sponsorship | $20,000 | exclusive
 Includes extensive pre-event and on-site recognition with a key segment of AHIMA’s membership, and the opportunity to greet attendees as they arrive, name a specialty drink, and distribute the specialty drink tickets to attendees. Inquire for additional details.

Supporting Sponsorship | $12,000 | 2 available
 Includes a sponsored bar or food station (sponsor’s choice). Inquire for additional details.

AHIMA House of Delegates Meeting | 250 attendees | September 15

250 attendees

Premier Sponsorship | $22,000 | exclusive
 Includes hosting privileges at lunch and the afternoon break, extensive pre-event and on-site recognition with key leaders of AHIMA membership representing each state, and the opportunity to greet attendees as they arrive, brief welcome remarks during the program, and place a brochure/flyer in the attendee packet. Inquire for additional details.

Supporting Sponsorship | $16,500 | 2 available
 Includes hosting privileges at breakfast, extensive pre-event, and on-site recognition with key leaders of AHIMA membership representing each state, and the opportunity to greet attendees as they arrive, address attendees during the program, and place a brochure/flyer in the attendee packet. Inquire for additional details.

Thought Leadership

 Triumph Awards | September 16–17 | $25,000 | exclusive
 The Triumph awards honor leadership in HIM, reward contributions that build our knowledge base, recognize excellence in preparing future HIM professions, and encourage fresh talent and leadership. Awards are presented at conference, and winners and sponsors are highlighted on the AHIMA website year round.
Innovation Theater | September 16-17 | Exhibit Hall Floor | $15,000 | $10,000 | $7,500

Partner with AHIMA to bring exciting new content to the exhibit hall floor. The Innovation Theater will be host to educational track and general session content. Sponsors can make brief session introductions and will have logo recognition on the theater structure.

AHIMA Inaugural Pitch Competition, Hall D | Monday, September 16 | $5,000 | $2,500 | $1,500

As the leader in the field with a mission to drive HIM-led innovation, AHIMA is proud to announce the inaugural Pitch Competition held at the Health Data and Information Conference, in Chicago, IL, September 14-18, 2019. This competition acknowledges the complexities of the healthcare ecosystem and the need for innovation and aims to support the development of healthcare innovation in careers, technology, and healthcare from ideation to commercialization. Individuals will be competing for prize monies, recognition, and mentorship as they work to bring their ideas to life. Sponsorship for this event includes:

- Logo recognition incorporated into arena space
- Logo recognition in session presentation slides
- Company may provide one representative to participate as a judge
- Lead retrieval report of pitch session attendance

Career Theater | September 16-17 | $8,000

Support Young Professionals as they navigate in-depth sessions that address Career Advancement, Networking, Advocacy, Mentorship, and HIM Career Pathways. Sponsorship includes logo recognition in onsite signage, brief welcome remarks, and logo recognition in theater presentation slides.
Educational Tracks | September 16–18 | $6,500 per track

This sponsorship positions you as a thought leader by allowing you to introduce the speakers in each track, with three sessions per track. Sponsorship includes logo recognition in digital track signs, intersession slides, one complimentary conference registration. Topics include: Career Development, Coding, Continuum of Care, Disruption in Healthcare, HIM Case Study, Hot Topics, Innovation, Performance Improvement, Physician Practice, Privacy and Security, Quality Measurement, Revenue Cycle, Third Party Audits. Inquire for days and times.

Conference and Pre-Conference Workshops | $3,850 | Inquire for Topics

These three-hour workshops afford you the opportunity to align yourself with thought leadership in the various areas of HIM. Each workshop sponsorship includes logo recognition in track signage and on break slides. One complimentary conference registration is included in the sponsorship.

Beyond Student Academy | September 15 | $2,500 | 4 available | Last Day to Sign Up Is July 22!

Sponsorship includes exhibit space at Student Academy, recognition in Career Prep on-demand webinars (used by HIM instructors) and contact time with attendees.

Assembly on Education (AoE) Annual Luncheon | September 24 | $6,000 | exclusive

This exclusive sponsorship is designed for high visibility and engagement with a targeted education audience and includes hosting privileges along with the opportunity to make welcome remarks. Sponsorship includes one complimentary conference registration.

Student Jeopardy | September 15

Support the future of HIM by contributing to this fast and exciting event! Last year’s event was standing-room only! Sponsor a first prize ($2,000), second prize ($1,500), or third prize ($1,000) package to help advance college teams toward their HIM scholarship goals. Package includes logo recognition on on-site signage, recognition during Jeopardy introductions, and logo recognition in Jeopardy game slides.
**PRE-CONFERENCE EVENTS**

**Privacy and Security Institute**

September 14–15

**Attendance: 175 (anticipated)**

The Privacy and Security Institute features the latest information and cutting-edge technology affecting how healthcare organizations effectively balance privacy and security to protect the confidentiality of health information. All sponsorships include a tabletop exhibit space, pre-meeting attendee guide, and post-show attendee postal list. Electric, internet, and shipping are the responsibility of the sponsoring company.

<table>
<thead>
<tr>
<th>Attendee Job Roles</th>
<th>Attendee Company Job Settings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director/Officer</td>
<td>Acute Care</td>
</tr>
<tr>
<td>39%</td>
<td>23%</td>
</tr>
<tr>
<td>Manager/Supervisor</td>
<td>Integrated Healthcare System</td>
</tr>
<tr>
<td>20%</td>
<td>21%</td>
</tr>
<tr>
<td>Consultant</td>
<td>Vendor</td>
</tr>
<tr>
<td>9%</td>
<td>10%</td>
</tr>
<tr>
<td>Not answered</td>
<td>Not answered</td>
</tr>
<tr>
<td>8%</td>
<td>9%</td>
</tr>
<tr>
<td>Other</td>
<td>Consulting Service</td>
</tr>
<tr>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td>Exec/President/VP</td>
<td>Other</td>
</tr>
<tr>
<td>6%</td>
<td>7%</td>
</tr>
<tr>
<td>Technology Role</td>
<td>Government</td>
</tr>
<tr>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Educator</td>
<td>Educational Institution</td>
</tr>
<tr>
<td>2%</td>
<td>5%</td>
</tr>
<tr>
<td>HIM Technician</td>
<td>Behavior Health</td>
</tr>
<tr>
<td>1%</td>
<td>5%</td>
</tr>
<tr>
<td>Clinician</td>
<td>Physician Practice</td>
</tr>
<tr>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Student</td>
<td>Non-provider Setting (e.g., assoc.)</td>
</tr>
<tr>
<td>1%</td>
<td>3%</td>
</tr>
<tr>
<td>Clerical/Administrative Support</td>
<td>Long-Term Care/Home Health/Hospice</td>
</tr>
</tbody>
</table>
Keynote Speaker | exclusive | $6,000
Includes keynote speaker, opportunity for one- to two-minute remarks and one complimentary institute registration.

Lunch | two available | $5,000
Includes lunch on day one or day two, opportunity for one- to two-minute remarks and one complimentary institute registration.

Continental Breakfast | one sold | one available | $3,500
Includes hosting privileges at attendee continental breakfast on day one or day two, and one complimentary institute registration.

Education Track | two available | $3,500
Includes education track on day one or day two (two tracks per day), with option to introduce speakers, plus one complimentary institute registration. Track Topics include: Privacy, Security and Cybersecurity.

Networking Break | two available | $3,500
Includes hosting privileges at 30-minute networking break with beverage station, plus one complimentary institute registration.

Exhibit space only | two available | $3,000
Includes one tabletop exhibit space.
Clinical Coding Meeting

September 14–15

Attendance: 600 (anticipated)

This is a must-attend event for all coding professionals to ensure they have the knowledge and skills needed to keep pace in the fast-moving industry. Revenue cycle, in-patient, out-patient coding, physician practice, and CDI are just a few of the topics covered in the two-day meeting. All sponsorships include a tabletop exhibit space, pre-meeting attendee guide, and post-show attendee postal list. Electric, internet, and shipping are the responsibility of the sponsoring company.

<table>
<thead>
<tr>
<th>Attendee Job Roles</th>
<th>Attendee Company Job Settings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manager/Supervisor</td>
<td>Acute Care</td>
</tr>
<tr>
<td>Director/Officer</td>
<td>Consulting Service</td>
</tr>
<tr>
<td>Consultant</td>
<td>Integrated Healthcare System</td>
</tr>
<tr>
<td>Other</td>
<td>Other</td>
</tr>
<tr>
<td>HIM Technician</td>
<td>Not Answered</td>
</tr>
<tr>
<td>Educator</td>
<td>Vendor</td>
</tr>
<tr>
<td>Not Answered</td>
<td>Government</td>
</tr>
<tr>
<td>Exec/President/VP</td>
<td>Physician Practice</td>
</tr>
<tr>
<td>Clerical/Administrative Support</td>
<td>Educational Institution</td>
</tr>
<tr>
<td>Clinician</td>
<td>Non-provider Setting (e.g. govt., assoc.)</td>
</tr>
<tr>
<td>Technology Role</td>
<td>Long-Term Care/Home Health/Hospice</td>
</tr>
</tbody>
</table>

| 24%                           | 35%                          |
| 21%                           | 18%                          |
| 17%                           | 12%                          |
| 10%                           | 7%                           |
| 7%                            | 7%                           |
| 6%                            | 5%                           |
| 5%                            | 4%                           |
| 5%                            | 3%                           |
| 3%                            | 3%                           |
| 1%                            | 3%                           |
| 1%                            | 2%                           |
Awards Presentation | $16,500 | exclusive
Includes Roundtable Achievement in Coding Excellence Award sponsorship and award presentation on day one plus two complimentary coding meeting registrations.

Giveaway | $11,000 | exclusive
Includes branded giveaway (provided by sponsor) and two complimentary coding meeting registrations.

Lunch | $8,250 | two available
Includes lunch and one complimentary coding meeting registration.

Closing Keynote Speaker | $8,000 | exclusive
Includes keynote speaker, opportunity for one- to two-minute remarks and one complimentary coding meeting registration.

Continental Breakfast | $6,500 | 2 available
Includes hosting privileges at attendee continental breakfast on day one or day two, and one complimentary coding meeting registration.

Education Tracks | $3,850 | one sold | five available
Includes education track on day one or day two (three sessions per track, track topics to be available by March 2019), with option to introduce speakers, plus one complimentary coding meeting registration. Topics include: Auditing/Compliance, Facility Services (includes inpatient and outpatient facility coding related topics), Innovation (replaces Hot Topics), Professional Services (focuses on physician coding in any setting), and Revenue Cycle.

Networking Break | $3,850 | two available
Includes hosting privileges at 30-minute networking break with beverage station, plus one complimentary coding meeting registration.

Exhibit Space Only | $3,000 | two available
Includes one tabletop exhibit space.
SUMMITS, SYMPOSIA, AND LEADERSHIPS EVENTS
Leadership Symposium
July 12-13, 2019
Holiday Inn, Chicago Mart Plaza, River North, Chicago, IL
Attendance: 200 (anticipated)

The Leadership Symposium provides an opportunity to engage in dialogue with other industry leaders to set the strategic direction of the Association and the HIM profession. Attendance is composed of AHIMA and component state association volunteer leaders and members.

All sponsorships include logo recognition in the agenda, on-site signage and one tabletop exhibit space on July 12. Shipping and utilities are the responsibility of the sponsor.

**Lunch and Afternoon Break | $8,500**

**Reception | Includes opportunity to name specialty beverage | $7,500**

**Continental Breakfast | $4,500**

**Branded Tote Bag | $4,000**

**Branded Giveaway | $3,000**
Health Information Professionals Week, March 22–28, 2020 | $8,500 | Exclusive Sponsorship

This sponsorship receives national visibility in promotions of HIP Week. Sponsorship includes logo recognition on HIP Week catalog, table tents and posters, AHIMA Advocacy Summit training webinar slides, logo and/or name recognition in weekly promotions of HIP week through AHIMA’s e-Alert, and on HIP week event page on ahima.org. Sponsor may send a one-page marketing insert for summit attendee folders. Additional recognition may be available, depending on date of commitment.

Advocacy Summit

March 23, 2020
Holiday Inn Capitol Hotel, Washington, DC
Attendance: 150 (anticipated)

Join AHIMA leaders as they convene in Washington to influence public healthcare policy, support industry-wide initiatives impacting the profession, and increase state and national visibility in healthcare advocacy leadership. Sponsorships include logo recognition in agenda, pre-summit webinar, and one tabletop exhibit. Shipping and utilities are the responsibility of the sponsor.

Lunch | $5,500 | exclusive
Table-top exhibits | $3,000 | 2 available
Clinical Documentation Integrity Summit

July 14–15
Holiday Inn, Chicago Mart Plaza, River North, Chicago, IL
Attendance: 175 (anticipated)

The AHIMA CDI Summit is the premier industry event dedicated to leading the documentation journey and exploring the challenges presented by today’s complex healthcare environment. Alongside keynote addresses from nationally recognized industry experts, this meeting offers a range of presentations covering Inpatient CDI, Outpatient CDI, Physician Focus, and CDI Technology topics.

All sponsorships include logo recognition in the meeting agenda, logo recognition on event signage, one complimentary meeting registration, and one tabletop exhibit. Shipping and utilities are the responsibility of the sponsor.

<table>
<thead>
<tr>
<th>Attendee Job Roles</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manager/Supervisor</td>
<td>23%</td>
</tr>
<tr>
<td>Director/Officer</td>
<td>19%</td>
</tr>
<tr>
<td>Not answered</td>
<td>19%</td>
</tr>
<tr>
<td>Clinician</td>
<td>14%</td>
</tr>
<tr>
<td>HIM Technician</td>
<td>11%</td>
</tr>
<tr>
<td>Consultant</td>
<td>11%</td>
</tr>
<tr>
<td>Educator</td>
<td>3%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Attendee Company Job Settings</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acute Care Hospital</td>
<td>44%</td>
</tr>
<tr>
<td>Consulting Services</td>
<td>18%</td>
</tr>
<tr>
<td>Not answered</td>
<td>18%</td>
</tr>
<tr>
<td>Integrated Healthcare Delivery System</td>
<td>9%</td>
</tr>
<tr>
<td>Vendor</td>
<td>5%</td>
</tr>
<tr>
<td>Non-provider Setting (e.g. govt., assoc.)</td>
<td>3%</td>
</tr>
<tr>
<td>Long-Term Care/Home Health/Hospice</td>
<td>2%</td>
</tr>
<tr>
<td>Educational Institution</td>
<td>1%</td>
</tr>
</tbody>
</table>

Lunch | $7,000 | two available
Includes lunch sponsorship on day one or day two.

Networking Breaks | $3,000 | two available
Includes hosting privileges during a networking break on day one or day two.

Educational Tracks | $2,500 | one sold | one available
Includes introductory remarks at top of track, opportunity to introduce speakers for each session.

Exhibit Tables | $2,000 | one sold | three available
Includes one tabletop exhibit space.
Assembly on Education

Exhibits

July 29–31, 2019
Sheraton Atlanta Hotel, Atlanta, GA

AHIMA’s Assembly on Education Symposium/Faculty Development Institute (AEO/FDI) brings more than 400 HIM educators together to network, learn, and share best practices.

Key topics such as curriculum competencies, academic leadership, and instructional tools and technology are presented through engaging plenary and breakout sessions.

Join us to:

• Meet with educators to discover future trends in curricula design, online and distance education, accreditation, and leadership skills
• Promote your educational offerings to key educators with purchasing power
• Connect with clients, network with new prospects, and boost your product’s visibility

View the live floor plan here.

*Exhibit Hours

July 29
Coffee break with exhibitors: 9:45–10:30 a.m.
Lunch with exhibitors: 12 noon–1:30 p.m.
Break with exhibitors: 2:30–3:30 p.m.

July 30
Rise and shine with exhibitors: 7–8 a.m.
Break with exhibitors from 10:15–10:30 a.m.
Lunch with exhibitors: 12 noon–1 p.m.

Exhibitor Installation

July 28
4–6 p.m.

July 29
7–9 a.m.

Exhibitor Dismantle

July 30
1:30–3:30 p.m.

Exhibits include one 6’-skirted table, two chairs, one waste basket. All shipping and utilities are the exhibitor’s responsibility.

*Exhibit times pending final approved program agenda.
Assembly on Education

Sponsorships

Reception | $12,000 | exclusive
Includes a booth, two complimentary registrations, hosting privileges and logo acknowledgement on signage at the welcome reception, along with the opportunity to name a specialty drink and distribute specialty drink tickets from the booth.

Plenary Speaker | $6,500 | exclusive
Includes introductory remarks at plenary session and one complimentary meeting registration.

Lanyard | $5,000 | exclusive
Includes sponsor-branded lanyard and one complimentary meeting registration.

Continental Breakfast | $3,500 | two available
Includes continental breakfast on day one (Monday) or day three (Wednesday), plus one complimentary meeting registration.

Hot Breakfast | Pricing upon request | exclusive
Includes breakfast, hosting privileges on Tuesday, and one complimentary meeting registration.

Attendee Registration Confirmation E-mails | $1,800 | two available
Includes leaderboard or side navigation spaces on attendee confirmation e-mails sent to each attendee upon registering and again a few weeks prior to the event.

Virtual Lab Training (at AOE/FDI)

Visibility with novice and expert groups (approximately 20 to 25 enrollees) on Saturday, July 27.

Virtual Lab Training Morning and Afternoon Beverage Service | $3,500 | three available
Includes logo acknowledgement on signage, plus one complimentary meeting registration.

Give-Away | $2,500
Includes one branded item (sponsor to provide), plus one complimentary meeting registration.
OTHER EDUCATIONAL EVENTS
**Crack the Codes Workshop | $3,500**
*June 10–13, 2019, Chicago, IL*

This face-to-face flex program is designed to assist healthcare professionals with coding advanced cases in CPT, ICD-10-CM, and ICD-10-PCS coding systems. Up to 50 participants may choose the classification system(s) that meet their training needs and create their own one- to four-day training schedule. Sponsorship includes one tabletop exhibit space, and logo recognition in communications to attendees, agenda, and in welcome slides.

**Privacy and Security Training with CHPS Exam Prep | $3,000**
*December 2–4, 2019, Long Beach, CA*

This two-day, in-person meeting for 35 to 40 attendees provides a concise and focused review for the AHIMA CHPS certification exam. Sponsorship includes one tabletop exhibit space, and logo recognition in communications to attendees, agenda, and welcome slides.

**CDI Academy | $3,000 | one available**
*December 2–4, Long Beach, CA*

This extensive three-day, in-person workshop for 30 attendees prepares advanced-level CDI professionals to train others in industry best practices using gold-standard AHIMA curriculum. Trainers learn how to educate others using established adult learning principles and gain the opportunity to do a live teaching demonstration during the workshop for valuable feedback. Sponsorship includes one tabletop exhibit space, and logo recognition in communications to attendees, agenda, and welcome slides.
2019 AHIMA FOUNDATION OPPORTUNITIES
The AHIMA Foundation is AHIMA's 501(c)(3) charitable affiliate. By supporting the AHIMA Foundation, you gain invaluable recognition and benefits for one year. Certain types of recognition may be contingent upon the corporate partner meeting print, publication or other deadlines.

**AHIMA Foundation opportunities include:**

- Sponsored Research and Studies
- AHIMA Foundation Events at the Annual Conference and Exhibit
- Charitable Giving: Scholarships and Named Funds
- Professional Development: Series

### Sponsored Research and Studies

**Research Network Projects | $100,000–Unlimited**

The Research Network provides an infrastructure to enhance the Foundation’s research effort by providing HIM professionals with the fundamental research skills to complete evidence-based research. Be a company on the cutting edge that tests and defines industry best practices to make health information more efficient and effective. Help lead the discovery of innovative methods of information management to improve healthcare quality and access to care.

### AHIMA Foundation Events at the Annual Conference and Exhibit

**AHIMA Foundation Research Education Sponsorship | $5,000 per session | 2 available**

Show your company’s commitment to excellence and education. With your sponsorship, you are telling members and fellow organizations you are an ally and support the leaders of tomorrow as they learn two important skills in research. The AHIMA Foundation Research Network for an educational session will conduct two learning sessions (1) Manuscript Writing: Steps you can take to publish your work and/or (2) Grant Proposal: Writing process to proposal. During these sessions, you will practice your writing skills with immediate feedback from AHIMA Foundation Research Network members and other experienced individuals. Participants can share grant writing and receive feedback and guidance from AFRN members.
AHIMA Foundation Major Donor Reception Sponsorship | $15,000
Network with key donors and sponsors and put your product in the hands of those who care the most at the AHIMA Foundation’s Major Donor Reception. This invitation-only event thanks our top individual AHIMA member donors and corporate supporters, who have generously supported the AHIMA Foundation. It offers a unique opportunity to network with AHIMA and AHIMA Foundation leadership.

AHIMA Foundation Booth and Silent Auction Sponsorship | $20,000
Create a lasting impression with hundreds of members and exhibitors and showcase your company’s commitment to the global healthcare community. The AHIMA Foundation Silent Auction is always a busy place and located in a highly visible area. Attendees return to the auction area frequently to bid on donated items. Funds raised through this popular event support the AHIMA Foundation Merit Scholarship Program.

Charitable Giving: Scholarships and Named Funds

Student Merit Scholarship Program Scholarships | $10,000–$250,000
Convey your commitment to educating the future of the HIM profession. The AHIMA Foundation offers merit scholarships to outstanding undergraduate students pursuing degrees in health information administration and technology. Scholarships are also available to currently enrolled professionals pursuing graduate degrees in areas related to health information.

Professional Development: Series

Veterans Scholarship Program | $5,000–$150,000
The AHIMA Foundation is proud to support those who have served our country. We seek to develop the next generation of HIM professionals by helping our men and women in uniform move on to a bright and new future and career in healthcare. Showcase your company’s commitment to advancing the lives of those who served our country.