


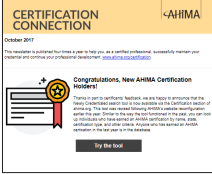
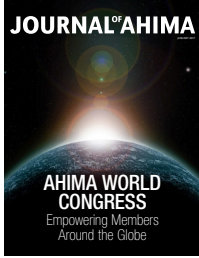






SIGNATURE PARTNER '19

		PARTNER CATEGORIES			
BENEFIT	DETAILS	 PINNACLE \$30,000 Benefits Value: More Than \$45,000	 CORNERSTONE \$20,000 Benefits Value: More Than \$25,000	 PILLAR \$10,000 Benefits Value: More Than \$13,000	 KEYSTONE \$5,000 Benefits Value: More Than \$8,000
BRANDING & POSITIONING					
AHIMA Signature Partner logo for use on website and marketing/promotions	Per terms of use	✓	✓	✓	✓
Discount on select sponsorships (partner pricing), and opportunity to sponsor key AHIMA events	Priced per sponsorship, does not apply to all sponsorships	✓ 15%	✓ 10%	✓ 5%	✓ 3%
AHIMA ResourceConnect Listing	Example of Listing	✓ Gold	✓ Silver	✓ Bronze	✓ Standard
Signature Partner Showcase email to AHIMA membership	Dedicated email in signature partner template	✓ Two (limit 1 each 6 months)	✓ One	✓ 10% discount on basic email blast	✓ 5% discount on basic email blast
Signature Partner Listing on ahima.org with link to Partner website	Signature Partner listing will be on ahima.org	✓ Includes logo	✓ Includes logo	✓ Includes name	✓ Includes name
Discount on ResourceConnect annual (12 month duration) purchases	Example of Category Listings	✓ 20%	✓ 10%	✓ 5%	



<p>Discount on advertising in <i>Journal of AHIMA</i> and select AHIMA newsletters</p> 		<p>✓ 10%</p>	<p>✓ 5%</p>	<p>✓ 3%</p>	
<p>Annual listing in <i>Journal of AHIMA</i> in Keep Informed, Get Connected section and once every 12 months in Signature Partner recognition opportunity.</p>		<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>
<p>New Signature Partners will be announced in the <i>Journal of AHIMA</i> (Keep Informed, Get Connected) within the first two months of membership.</p>		<p>✓</p>	<p>✓</p>	<p>✓</p>	<p>✓</p>
THOUGHT LEADERSHIP					
<p>Opportunity to host a Hot Topics Discussion or Roundtable/Forum on a key topic. Includes marketing services in collaboration with partner's marketing. Additional fees apply if desired outcome includes whitepaper or similar deliverable.</p>	<p>Format to be defined with partner</p>	<p>✓ One annually</p>			
<p>Opportunity to co-present webinar case study with client. Includes marketing services in collaboration with partner's marketing.</p>	<p>Client (non-vendor) will present majority of content. Signature Partner can co-present for a limited portion. Tentatively scheduled upon signing of agreement.</p>	<p>✓ Two (limit 1 each 6 months)</p>	<p>✓ One</p>		



ADVOCACY/RECRUITMENT					
Discounted rates for participation in Virtual Career Fair	Virtual Career Fair	✓ 15%	✓ 12%	✓ 10%	✓
Career Assist Packages (member discount) and Complimentary posting of partner's available internships	Career Assist Products & Pricing	✓	✓	✓	✓
ENGAGEMENT					
Discounted rate for inviting AHIMA experts to address your staff or present a workshop on key HIM topics	Complimentary WebEx or on-site workshop with HIM SME. Signature Partner covers travel costs if on-site.	✓	✓	✓	
Quarterly Signature Partner Briefing	Conference Call/WebEx on pertinent topic (update from AHIMA leadership, AHIMA Foundation update, Convention update)	✓	✓	✓	✓



AHIMA CONVENTION & EXHIBIT					
Special recognition in Convention Center, Convention program, <i>AHIMA Today</i> , and on Convention web site	Signage, acknowledgments, logo placement	✓	✓	✓	✓
Special Partner pricing on pre-show and on-exhibit floor marketing opportunities	Customer Appreciation Room Rental, Literature Bin, Scavenger Hunt Listing, Welcome Reception Drink Tickets	✓ 12%	✓ 8%	✓ 5%	
Exclusive invitations to opportunities such as Signature Partner Executive Breakfast at AHIMA Convention & Exhibition, and/or lunch with AHIMA Board and Executive team.	For designated executive(s)—Up to three per Signature Partner	✓	✓		
Complimentary full conference registrations and complimentary Appreciation Celebration tickets *Available to firms who do both of the following at AHIMA Convention & Exhibit: 1) Exhibit and 2) Sponsor or participate in Silent Auction by donating an auction item.	Designated for vendor's staff (preferred) but can offer to clients.	✓ Two full registrations and five Appreciation Celebration passes	✓ One full registration and three Appreciation Celebration passes		
Bonus Exhibitor Priority Points	Point allocation based on Current Priority Point Program	✓ 600 Priority Points	✓ 500 Priority Points	✓ 400 Priority Points	✓ 300 Priority Points
Complimentary badge ribbons recognizing status	AHIMA recognition ribbons	✓	✓	✓	✓



PROFESSIONAL DEVELOPMENT					
Individual Memberships	Active Memberships Applies to new memberships only.	✓ 15	✓ 10	✓ 5	✓ 2
Discount on AHIMA certification exams and meeting registrations for staff	Member Discount applies and varies based on product. Does not apply to previous purchases.	✓	✓	✓	✓
Bulk purchase discount on products		✓ 10%	✓ 8%	✓ 5%	✓ 3%
HIM Reimagined	Submission of a partner generated paper or case study on HIM topic to the AHIMA Body of Knowledge. Submissions to be approved by AHIMA Academic Affairs.	✓	✓		